

The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

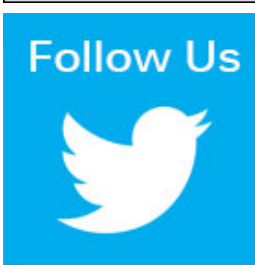
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Gray, Gray & Gray, LLP's News

Service Spotlight: Our Promise to You, Our Very Important Client...

At Gray, Gray & Gray, we take great pride in living our core values. What does this mean for our clients? Simply put, you can count on us to go beyond the numbers for you by providing advice and insights to help you be successful in your business and personal lives. Our suite of service offerings is based on our clients' needs and in alignment with our mission of being your complete and trusted business advisor.

Therefore, it is important to us that you are aware of all the services available to you, particularly as your business evolves and your needs change. You can count on us to help you every step of the way!

In this "Service Spotlight" section of the newsletter, our goal is to help familiarize you, our very important client, with the wide variety of service offerings available to help you prosper. For information on all of our services, visit our website at www.gggcpas.com.

THIS WEEK'S TOPIC: CLOUD ACCOUNTING



What is Cloud Accounting and Why Do I Need It for My Business?

By Paul J. Gerry, Jr., CPA, PFS

It is hard to believe the Internet is barely 20 years old. Yet in just two decades the Internet has dramatically changed the way we communicate, travel, shop and conduct business. What used to take days or weeks to accomplish can now be done in real time.

Nowhere has the Internet had more impact than in business.

Technology has allowed local companies to enjoy a global presence, and given international corporations a local footprint. Business processes have been streamlined and accelerated, resulting in significant improvement in efficiency. [Read more here.](#)

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Family Business

Give Business Stock to Your Children and Save Taxes



It may be possible to give your children or grandchildren stock from your family C corporation, which will provide them income with no or a very low tax liability. Read this article to find out about a strategy that can help provide the kids money for a first home or other expenses. You might be surprised how many people qualify for a 0% tax rate on qualified dividends from your C corporation.

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Benefits Administration

How To Survive a Workers' Compensation Audit

In your already busy job, the last thing you need is to have someone poking around questioning your Workers' Comp claims and procedures. Unfortunately these inconvenient distractions come with being in business. A Workers' Comp audit won't ever compare to a day on the beach, but knowing how to prepare



can make it less daunting and more routine.

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Marketing

Language Skills May Translate into Dollars



In an increasingly international business world, courses in English as a second language aren't enough. You might be able to bolster your business by encouraging more employees to tackle foreign languages. Click "Full Article" to learn more about how you might be able to benefit.

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