

# The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

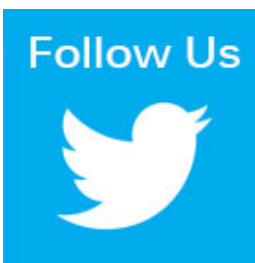
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## Gray, Gray & Gray, LLP's News

### Learn How To Prevent Fraud Seminar on May 2nd



The threat of online cyber theft and fraud is a reality for businesses of all types and sizes. [Gray, Gray & Gray](#) and [Eastern Bank](#) have teamed up to present a free seminar this May that will help you to be better able to recognize the many scams and attacks being used, and learn ways to protect yourself against the dangers of the digital world. Seminar topics to include: Cyber Security Issues, Toward

More Secure Online Banking, Understanding Cyber Liability Coverage, Questions & Answers. [Learn more and register here today.](#)

**Date:** Tuesday, May 2nd  
**Location:** Gray, Gray & Gray, LLP  
150 Royall Street, Canton, MA 02021  
**Registration & Breakfast:** 8:30 am  
**Seminar:** 9:00 am - 10:30 am

*Attendance is free, but seating is limited. Please reserve your place by registering today.*

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## Family Business

### Find Balance in Your Time



**Running the family business** can send some owners into a tailspin trying to pay attention to the company and family members. But a few simple techniques can help find the balance you need. Click "Full Article" for some tips on how to evaluate activities and keep time under control.

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## Human Resources

### Know the Rights of Foreign Employees

**All employees have** the same rights. Your company's best bet for staying out of trouble with regulators is to brush up on state and federal immigration and employment laws. Here are the basics, along with some pointers on hiring staff members who aren't American citizens.

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## Management

### Picking the Right Trademark



**Brand names speak volumes** about your products or services and they are critical to your business and its goodwill. So they should be memorable, appropriate and legally protected. Here are some guidelines to help you choose and safeguard the trademarks of your business.

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### **Monsanto second-quarter profit jumps on strong demand for seeds**

*Reuters.com - Wed, 05 Apr 2017 09:47:07 -0400*

### **Wall Street opens higher on strong ADP data**

*Reuters.com - Wed, 05 Apr 2017 09:41:07 -0400*

### **EU clears ChemChina takeover of Syngenta with conditions**

*Reuters.com - Wed, 05 Apr 2017 06:42:14 -0400*

### **Wells Fargo's aggressive sales tactics hit small firms: WSJ**

*Reuters.com - Wed, 05 Apr 2017 07:34:48 -0400*

### **U.S. private sector adds 263,000 jobs in March: ADP**

*Reuters.com - Wed, 05 Apr 2017 08:44:37 -0400*

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