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## **GG&G News - Employee Benefit Plan Audits**

#### Minimize Employee Turnover by Using Effective Motivation



In a low unemployment environment, employers are typically at the greatest risk of a turnover spike. While this isn't always bad, losing valued employees can have enduring negative impacts. Minimizing unwanted turnover and retaining good employees will require more than a quick fix. For that, you need a strategy. Here's more.

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# **Employee Benefits**

### Pick the Voluntary Benefits That Best Fit Your Workplace



The right voluntary benefits for your workplace, made available through the right vendor, can be an invaluable addition to your employee benefits package. Here are some trends affecting today's workforce, along with some steps your business can take to tailor the fringe benefits you provide to staff members.

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# Benefit Tax Issues

#### Long-Term Care Insurance Can Be a Tax-Free Perk



**For tax purposes**, long-term care insurance grows more attractive depending on who buys the policy. There's a big difference in the tax implications of a policy purchased by you as an individual and the same policy purchased by your family business. To find out how to maximize the tax benefits before buying, keep reading.

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## **Retirement Plans**

#### **Defined Contribution Retirement Plans Versus Defined Pension Plans**

What's the best retirement plan for your business? The answer depends on several factors, including the ages of owners and employees, the number of years to retirement, and more. This article explains some of the options available and how they can benefit you and your business from a tax-saving standpoint.

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"We formerly had our employee benefit plan audit with one of the 'Big Four' national accounting firms, but knew that we were not getting the attention and service we needed. Making the switch to Gray, Gray & Gray was like night and day! We are getting the same degree of competence and experience, but with a much higher level of service. At much more reasonable fees, too!" -New England Sports Network (NESN)

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