

# The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

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## Gray, Gray & Gray, LLP's News

### Thank You to Our Winter Interns



Thank you to all of our winter intern team members for your hard work and dedication to going beyond the numbers! At Gray, Gray & Gray, our internship program is a valuable way for area college students to gain exposure to the world of public accounting and what sets our firm apart from the rest. On day one, each intern is paired up with a "buddy" to help guide and teach them along the way. Check out what a couple of our interns had to say about their experiences this season:

*"I am extremely grateful to the firm for the opportunity it has given me this busy season, and I am eternally thankful to all the staff and managers who mentored me through this process. These last three months have taught me far more than I have learned in 3 years of college, and I can only hope that the work I have put into the firm this season repays the kindness the people at Gray, Gray & Gray have shown me. I cannot express how fortunate I am for the chance to be a part of such an incredible firm even for just one season."*  
- Alejandro Doherty

*"I'm so proud to be part of the team. GG&G cares about their clients...because we go 'beyond the numbers'... by providing the best service to each client. ...[M]y buddy, supervisors, managers, and partners are always there to help me when I have questions or concerns. I'm so grateful that they spend time explaining to me, teaching me, and guiding me. GG&G's team has the best and most amazing people that I have ever met in the work field."* - Ming Z. You

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## Family Business

### Coping With a Nightmare: Firing a Relative in a Family Business



**Firing an** employee is never easy. But the situation is far worse when the person is a relative in a family business. Here are six steps to help deal with the task of terminating a relative — while dealing with pressures from the family and maintaining important relationships.

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## Benefits Administration

### Using 'Plastic' for FSA Transactions



**Flexible Spending Accounts** have become easier to administer since the IRS has liberalized its guidelines. And as you know, flexible spending accounts can reduce the taxes paid by both the employer and the employee. Keep reading for a rundown on the changes which involve using debit, credit and stored value cards.

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## Marketing

### Keep Control in a Media Interview



**Be prepared** when meeting with reporters to talk about your company or a new product. You want the publicity but also want to be sure you present the right image and don't get trapped by probing questions. This article gives you six pointers, from getting *your* points across to choosing the right words, that can help turn you into a media savvy executive.

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