

The Advisor

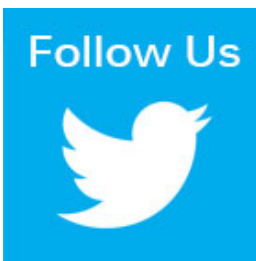
Going Beyond the Numbers to Deliver Insight, Guidance and Success

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Gray, Gray & Gray, LLP's News

Do Not Let Your Guard Down Against Data Thieves



Thinking about enjoying a nice vacation this summer? Don't count on cybercriminals relaxing anytime soon. Even though the high-profile tax filing period is over, scammers and data thieves continue to ply their nefarious trade. That's why it is important to remain vigilant at all times.

Here are some tips for keeping your personal data safe and secure, courtesy of the Internal Revenue Services (IRS). [Read more on our blog.](#)

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Family Business

Daughters Step Up in Family Businesses



The days may be gone when parents bemoan the fact that they don't have sons interested or qualified to carry on the family business. More and more, daughters are stepping into the top spots, according to one study, and overall, they're doing a pretty impressive job. Find out how some family companies are faring under female leadership.

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Benefits Administration

HIPAA Regulates Handling Employee Health Info



If you find HIPAA guidelines confusing, you're not alone. The rules spell out when health plans must obtain employee consent before providing medical information, and when it isn't necessary. Some of the regulations might surprise you. To see if your company is in compliance with HIPAA, keep reading.

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Marketing

Trade Show Marketing: 18 Questions to Ask Before You Go

Trade shows can be great places to exhibit your products and services and connect with your business industry. However, participating in a trade show takes a great deal of preparation if you hope to be effective. It can also be expensive. So take the time to get the details right to make the most of the opportunity. Here are 18 questions to ask to help put your resources to their best use.

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