

# The Advisor

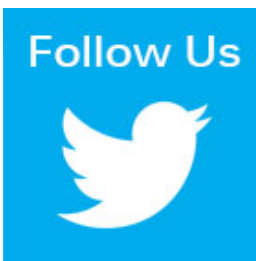
Going Beyond the Numbers to Deliver Insight, Guidance and Success

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CERTIFIED PUBLIC ACCOUNTANTS | ADVISORS

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## Gray, Gray & Gray, LLP's News

### Gray, Gray & Gray Ranked Among Top 200 Accounting Firms in U.S.

Gray, Gray & Gray has been named one of the country's Top 200 accounting firms by INSIDE Public Accounting magazine for the sixth consecutive year! The publication ranked Gray, Gray & Gray as the 160th largest accounting firm in the U.S.

"It is an honor to be recognized as one of the country's 'Top 200' accounting firms," said James DeLeo, Leading Partner of Gray, Gray & Gray. "The credit for our continued growth goes to the outstanding team of people we have here at the firm. Their commitment to our clients and dedication to their profession make Gray, Gray & Gray the vibrant and flourishing firm that it is today."

Read the full press release [here](#).



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## Family Business

### Family Financing Can Be Fragile



**Finding seed money** for a family-run business often requires tapping relatives. While that can be a source of capital, relationships can be strained when things don't go as expected. Continue reading for ways to secure financing, keep the peace and get the best tax results.

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## Benefits Administration

### Disability Programs: Save Money, Foster Return to Work

**You can assist sick** or injured employees to get the help they need early on, and in the process, limit lost productivity. Keep reading to find out how an integrated disability management program can help achieve



this goal.  
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## Marketing

### Get the Most Out of Banner Ads



**As anyone** marketing on the Internet knows, it can be hard to get people to click on banner ads. And clicks are an important measure of how successful your website marketing is. How can you get the attention of prospective customers with an enticing banner given the limited amount of space there is to work with? Here are some ways your organization can get the most out of its banner ads.

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### **GM taps former Trump aide to head lobbying efforts**

*Reuters.com - Wed, 01 Aug 2018 11:05:05 -0400*

### **Tesla plans to raise funds for its China factory: Bloomberg**

*Reuters.com - Wed, 01 Aug 2018 10:54:38 -0400*

### **U.S. factory activity slows; private payrolls increase**

*Reuters.com - Wed, 01 Aug 2018 10:32:56 -0400*

### **NBA strikes sports betting deal with MGM as official partner**

*Reuters.com - Wed, 01 Aug 2018 10:30:04 -0400*

### **Wells Fargo finds efficiency target elusive as revenue slips**

*Reuters.com - Wed, 01 Aug 2018 10:29:34 -0400*

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