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Gray, Gray & Gray, LLP's News

James Donellon, CPA, MSA, Elected Partner at Gray, Gray & Gray



It is our sincere pleasure to announce that James Donellon, CPA, MSA, has been elected a partner at Gray, Gray & Gray.

"Jim Donellon comes from a family of accountants, and his passion for working through complex business issues with clients is evident," said James DeLeo, Leading Partner of Gray, Gray & Gray. "Jim has demonstrated tremendous leadership and vision throughout his career at our firm, and we look forward to his continued contributions in helping guide the future direction of the firm."

Read the Press Release Here.

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Family Business

'Partnership' Culture is Best for Success



A certain type of employer, with a certain type of culture, achieves the best financial results. That's the finding of a survey of thousands of employees in various industries. So, what's the best-performing type of culture? Continue reading for the answer.

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Benefits Administration

Guidance for Plan Administrators on QDROs



Sooner or later, a benefits administrator is likely face a situation where a divorcing employee will be subject to a Qualified Domestic Relations Order (QDRO) issued by a court. Are you prepared? Here are several key steps that an administrator must take to meet its obligations.

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Marketing

Write Email Messages with Selling Power

Writing an email message that results in sales is an art and a science. You don't have to be an advertising pro to put together an effective sales message but you do have to follow some fundamental guidelines. A poorly written ad can send unsure customers elsewhere. This article shows you seven tips that will help



you write messages that can help attract positive attention and clinch sales. Copyright © 2018

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