

# The Advisor

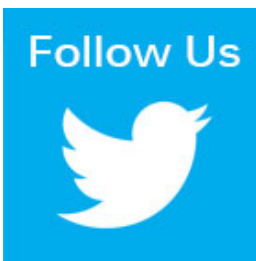
Going Beyond the Numbers to Deliver Insight, Guidance and Success

GRAY GRAY & GRAY<sup>®</sup>  
CERTIFIED PUBLIC ACCOUNTANTS | ADVISORS

BEYOND THE NUMBERS

[Home](#) [About](#) [Services](#) [Practice Areas](#) [Partners](#) [Foundation](#)

Personal Info  
Saved Articles  
Refer Colleague  
Unsubscribe  
Feedback



Your Privacy  
Disclaimer of Liability

© 2018, Powered by Thomson Reuters  
Checkpoint



## Gray, Gray & Gray, LLP's News

### I.R.S. Changes Audit Rules for Partnerships



Partnership and LLCs taxed as partnerships are facing some tough new audit rules that may have them thinking about changes to their partnership agreement. The I.R.S. has changed the way it address audit issues, including assessing penalties to current partners, even if they were not with the partnership during the tax year being audited. However, there are some options to avoid these strict new regulations.

[Click here to read the full article.](#)

Full Article Save Article Email GG&G Share This

## Family Business

### Keep the Long-Term in Mind When Instituting Changes



**Planning an expansion, merger or acquisition,** or a new way to boost profits? Change can bring upheaval to a family business so you need to keep the process under control. Continue reading for a checklist of essential questions to answer to help ensure your growth strategy succeeds.

Copyright © 2018

Full Article Save Article Email GG&G Share This

## Benefits Administration

### 9 Ways to Keep Your Benefit Plans Healthy



**Employee benefit** plans are a critical part of business, but they're also expensive and time-consuming to administer. Once a plan is in place, it's easy to turn your attention to other priorities and leave the plan on autopilot. But it's essential to keep your finger on the pulse of each plan. Otherwise, even if there are no compliance issues, your company could end up overpaying. Here are some points to consider when conducting a benefit checkup.

Copyright © 2018

Full Article Save Article Email GG&G Share This

## Marketing

### Make Your Mission Statement More Than a Wall Ornament

**Your company's** mission statement should be prominently displayed on your website, brochures and other materials. It's a compass to what your business stands for and where it's headed. It also mobilizes people behind a common cause and gets results. This article explains how to create a mission statement that



highlights your products and services and helps build customer loyalty.

Copyright © 2018

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

## Latest Headlines

### **Wall Street opens higher on strong earnings**

*Reuters.com - Wed, 31 Oct 2018 09:34:35 -0400*

### **Birthday blues for bitcoin as investors face year-on-year loss**

*Reuters.com - Wed, 31 Oct 2018 09:22:19 -0400*

### **Airbus says tougher to meet jet delivery goal after snags**

*Reuters.com - Wed, 31 Oct 2018 09:20:17 -0400*

### **Airbus in talks to unjam some HNA, Emirates deliveries: sources**

*Reuters.com - Wed, 31 Oct 2018 09:20:17 -0400*

### **Taco Bell, KFC power Yum Brands quarterly results**

*Reuters.com - Wed, 31 Oct 2018 09:16:51 -0400*

## Saved Articles

View Report

- No saved articles.

## Disclaimer of Liability

Our firm provides the information in this e-newsletter for general guidance only, and does not constitute the provision of legal advice, tax advice, accounting services, investment advice, or professional consulting of any kind. The information provided herein should not be used as a substitute for consultation with professional tax, accounting, legal, or other competent advisers. Before making any decision or taking any action, you should consult a professional adviser who has been provided with all pertinent facts relevant to your particular situation. Tax articles in this e-newsletter are not intended to be used, and cannot be used by any taxpayer, for the purpose of avoiding accuracy-related penalties that may be imposed on the taxpayer. The information is provided "as is," with no assurance or guarantee of completeness, accuracy, or timeliness of the information, and without warranty of any kind, express or implied, including but not limited to warranties of performance, merchantability, and fitness for a particular purpose.

The information contained in this communication (including any attachments and/or directs to other online sources) is not intended or written to be used, and cannot be used, for the purpose of avoiding penalties under the Internal Revenue Code.

Webinar content is intended for educational purposes only. Webinars provide a brief summary based on our understanding and interpretation of current law. All tax references are to federal tax law only, unless otherwise stated. The information contained in the webinars is general in nature and is based on authorities that are subject to change. It is not, and should not be construed as accounting, legal or tax advice or opinion provided by Gray, Gray & Gray, LLP. The material presented may not be applicable to, or suitable for, specific circumstances or needs, and may require consideration of non-tax factors and tax factors not described herein. Contact Gray, Gray & Gray or another tax professional prior to taking any action based upon this information.

Changes in tax laws or other factors could affect, on a prospective or retroactive basis the information contained herein; Gray, Gray & Gray assumes no obligation to inform the reader/webinar attendee of any such changes. The material presented is not intended to, and cannot be used to, avoid IRS penalties. This material supports the marketing and promotion of accounting services. Seek advice based on your particular circumstances from independent tax, legal accounting, insurance, investment and financial advisors.