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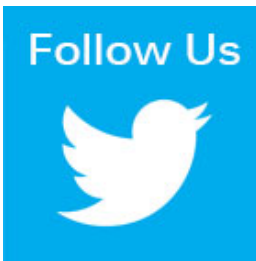
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Gray, Gray & Gray, LLP's News

Tax Time Trouble - New W-2 Scam Seeks Employee Information

Businesses of all sizes should be alert for a growing scheme in which identity thieves attempt to steal personal information on company employees by accessing their W-2 forms. This sensitive data is highly valued by cyber criminals. Small businesses who may not have dedicated HR or payroll staffs are particularly vulnerable to this scam.



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Family Business

Consider Hosting a Family Meeting about Your Estate Plan



You've spent years building your business and net worth. As you plan your estate, you may want to keep the details private. However, it might be better to share information with family members. You can do this by gathering your heirs together. These meetings are reminiscent of Scottish clan gatherings held hundreds of years ago. This article explains.

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Benefits Administration

Insurance Fraud Increasing Costs for Employers, Workers and Public



Insurance fraud is a problem that may be perpetrated by only a segment of the population, but it affects all of us. The perpetrator may be the insured and or it might be a corrupt insurance agent. But fraud causes premium prices to rise for everyone. In addition, the investigation and prosecution of fraud cases requires the use of government and law enforcement resources that may be needed elsewhere. Again, the taxpayer pays.

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Marketing

Ways to Build a Trustworthy Website

Your company's website should inspire a sense of confidence and credibility and gain the trust of potential customers. Flashing banners and other glitzy elements may look great, but how do they compare with sites that are well organized and easy and quick to navigate? How does your site stack up? Here are 14 tips to inform visitors about your company and make them feel secure enough to buy.

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