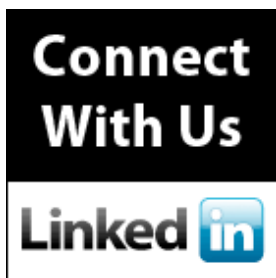


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Gray, Gray & Gray, LLP's News

New Law Increases Holding Period for Carried Interests



On the campaign trail, President Trump pledged that tax reform under his leadership would target carried interests — more widely known in the real estate industry as the "promote" in partnership agreements or operating agreements for limited liability companies that are treated as partnerships for tax purposes. In the end, the Tax Cuts and Jobs Act (TCJA) only modifies the rules for carried interests, largely preserving their favorable tax treatment, rather than eliminating that treatment. This article reviews what's new and what's left unanswered under the TCJA. A sidebar explains why deciding whether to convert to a C corporation is a complex matter. [Read more here.](#)

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Family Business

Understanding the Need for Key Employee Insurance

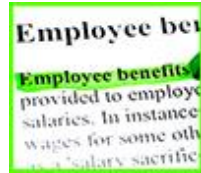


Your family business may depend largely on the special skills and personalities of a few key people. What would happen if you suddenly lost those people? Could your business survive? One way to protect your company is with *key employee insurance*. Not familiar with this coverage? Read on.



Benefits Administration

To Retain Top Talent, Adopt Total Compensation Statements



Do your workers understand just how much your company pays to employ them? Likely not. Many employees only think in terms of the net cash compensation they get in the form of a paycheck. But most often they don't realize that their wages are only part of the equation. This article offers information that may open their eyes, showing the real picture.

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Marketing

ADVERTISING QUIZ



Which of the following violates an FTC rule?

- a. A company produces barbecue grills at a Nevada plant. The major components are made in the U.S. but the knobs and tubing are made in Mexico. The company advertises the grills are "Made in the U.S.A."
- b. A company advertises its product, which was invented in Seattle and manufactured in Bangladesh, as "Created in U.S.A."

This article provides the answer.

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