

The Advisor

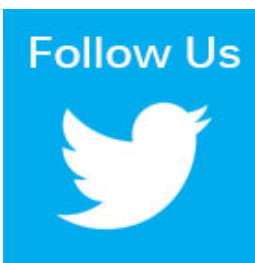
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Gray, Gray & Gray, LLP's News

Protecting Your IP Revenue Stream

By Kevin Howley, Gray, Gray & Gray, LLP and Alex Montgomery, Hinckley, Allen & Snyder LLP



What is one's intellectual property (IP) worth? That's an important question for a business or individual who holds a patent, trademark or copyright. Of equal interest is how to guarantee that the owner of the IP is adequately and fully compensated for its use by licensees. That is where an audit provision can provide essential protection. [Read more here.](#)

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Family Business

Keeping Family Businesses Harmonious

The merger of Molson and Coors highlighted an important issue for family-run companies: Internal conflicts must be resolved. Click "Full Article" for some insight into common sources of strife and guidelines on how families can resolve them.

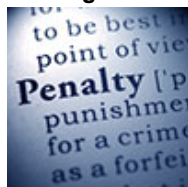


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Benefits Administration

Violating Workers' Comp Laws can be Costly



It can be tempting to cut corners when a business is already struggling to stay afloat. Clipped corners might include misclassifying employees as independent contractors, failing to report injuries and using other ways to circumvent workers' compensation laws. But, in the long run, these mistakes can cost an employer dearly — both in employee safety and substantial penalties. As you'll see by reading the article, they could even cost one business owner his freedom.

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Marketing

Fine-Tune Marketing Efforts by Eyeballing the Competition

Do you know what your business rivals are up to? Many companies don't take the time to analyze the competition and use the information to find better as to market and sell. With that in mind, put on your deerstalker, get into detective mode and use the 10 ideas in this article to gather some valuable information about your competitors.

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