

The Advisor

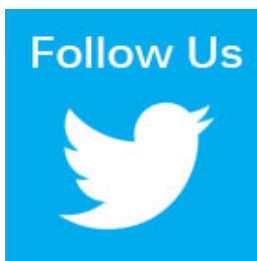
Going Beyond the Numbers to Deliver Insight, Guidance and Success

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Gray, Gray & Gray, LLP's News

Reap the Rewards of Fresh Talent with Internships



What can someone fresh out of school do for you, working as an intern? More than you might think. Even if your summer hiring plans are already set, interns aren't just for filling seasonal gaps in your workforce. To make the most of the opportunity requires planning and knowing the rules. Continue reading for details.

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Family Business

The Fine Points of a Buy-Sell Agreement



Family business owners must take precautions to ensure their interests are protected. One way to achieve this goal is with a buy-sell [agreement](#). But what is the best way to [finance](#) the buyouts required under these agreements? And how should business owners handle buy-sell deals to get the best estate planning results? This article explains.

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Benefits Administration

Workers' Comp Fraud Leads to Hot Water for Employers



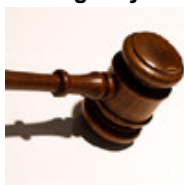
Often when we think of workers' compensation fraud, employees are the guilty parties. But there are also many ways employers can game the system. Fraud is fraud, but when an employer is the perpetrator, an entire workforce may be in jeopardy. Here's a rundown of workers' comp and some examples of how companies have been caught bending or ignoring the rules.

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Marketing

Winning Ways to Compare Products in Advertising



These days, it's not uncommon for businesses to take out advertising comparing their products and services with those of their competitors. It's also not uncommon for competitors to sue, claiming the ads are untrue or violate their trademarks. Here are the stories of two companies who successfully fought these types of lawsuits.

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