

# The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

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## Gray, Gray & Gray, LLP's News

### UPDATE: Meals Not Exempt During Massachusetts Sales Tax Holiday



The first of the legislatively mandated annual sales tax holidays is set for the weekend of August 17-18, 2019 in Massachusetts. As in previous years, the state's 6.25% sales tax will be waived on most [retail](#) purchases made in the state, up to a \$2,500 limit. Sales taxes will also be waived on eligible items purchased [online](#).

The Governor and Legislature since made it clear that meal taxes will still be collected.

To read more on the sales tax holiday [click here](#).

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## Family Business

### A Tax-Smart Strategy: Hire Your Spouse



In the world of taxes, a "Section 105 Plan" can be a win-win situation. If you're married and run a family business, your spouse may do a great deal of work for the company whether or not he or she is on the [payroll](#). Here's a way that you can compensate your spouse, help pay your family's medical expenses and reduce your taxes at the same time ... provided you get the details right.

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## Benefits Administration

### Reduce Expenses By Monitoring Dependent Benefit Eligibility



The cost of providing [health insurance](#) is a growing concern among most employers, and there doesn't appear to be relief on the horizon. If your plan includes a large number of employee dependents, this might be a good time to reexamine their eligibility. Removing those who, for any reason, are no longer eligible could save substantially on the cost of providing health insurance.

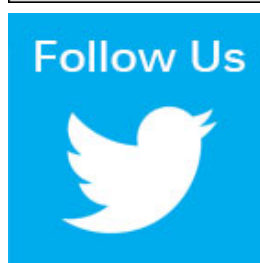
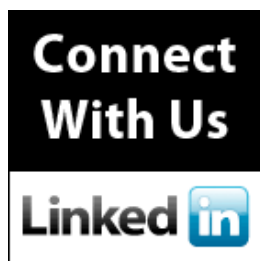
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## Marketing

### The Source of a Satisfied Customer

Service shouldn't be an add-on. It needs to be a central focus when dealing with customers. Improving satisfaction is critical to boosting profits and quality is the key to keeping shoppers happy. Your company's commitment should be to meet or exceed your clientele's expectations. Here is a guide to improved



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customer relations and four steps that can help show your business's dedication to excellence.

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### **U.S. curve inverts for first time in 12 years; 30-year yield tumbles**

*Reuters.com - Thu, 15 Aug 2019 09:51:17 -0400*

### **Oil deepens slide below \$58 on recession fears, U.S. supply**

*Reuters.com - Thu, 15 Aug 2019 09:49:17 -0400*

### **Wall St. opens higher after strong retail sales data, Walmart results**

*Reuters.com - Thu, 15 Aug 2019 09:47:11 -0400*

### **J.C. Penney shares surge as loss halves, sales still falling**

*Reuters.com - Thu, 15 Aug 2019 09:40:43 -0400*

### **Surge in U.S. retail sales underscores economy's resilience**

*Reuters.com - Thu, 15 Aug 2019 09:36:40 -0400*

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