

The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

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Gray, Gray & Gray, LLP's News

Happy Labor Day from Gray, Gray & Gray!

HAPPY
Labor Day

Special thanks to all our team members for your hard work and dedication to going beyond the numbers every day.

To all of our clients, team members and friends of the firm, we wish you a happy and safe holiday!

Please note: Gray, Gray & Gray's offices will close at 12:30pm on Friday, August 30th, and will re-open for normal hours on Tuesday, September 3rd, at 8:30am.

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Family Business

Long-Term Care Insurance Can Be a Tax-Free Perk



For tax purposes, long-term care [insurance](#) grows more attractive depending on who buys the policy. There's a big difference in the tax implications of a policy purchased by you as an individual and the same policy purchased by your family business. To find out how to maximize the tax benefits before buying, continue reading.

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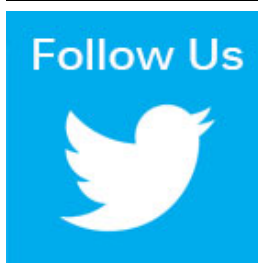
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Benefits Administration

Does Your Employee Benefits Program Provide Meaningful Protection?

Working families are more reliant than ever on employer-provided benefits to see them through a financial crisis. Are your workplace benefits sufficient to provide your workers with meaningful protection in case of a medical or other disaster befalling a breadwinner? Keep reading to get an idea of where your benefit plans stand in relation to the needs of those left behind.

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Marketing

Spin Email Messages into Gold



The Internet is one of the best marketing tools available. But you can't take full advantage of it until you build a database of email addresses. That task can be overwhelming if it isn't handled properly. But even when you complete the list, it won't stay current because people change their email addresses. This article gives you nine pointers to help keep your list under control and up-to-date.

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