

Family Business

Define a Chain of Command



Running a business with your relatives can be profitable and fulfilling, but you may have problems that other companies don't have to face. Here are some tips that can help keep family relationships from interfering at work so your firm can keep running smoothly.

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Benefits Administration

Common I-9 and E-Verify Mistakes Employers Make



The rules surrounding the proper use of I-9 forms and E-Verify are precise. With increasing scrutiny on immigration and employment eligibility issues, employers cannot afford to be lax in this area of compliance.

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Marketing

Smart Surveys Get Smart Results



A customer questionnaire is only as good as the information it gathers. A short, focused, well-designed survey increases the odds of getting the feedback you need. By using the information you get from the survey, you can boost your customer service and your profit. Click "Full Article" for four smart moves to help you learn more about who's buying your goods or services.

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