

# The Advisor

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## Gray, Gray & Gray, LLP's News

### Brad Carlson Elected Partner at Gray, Gray & Gray!



We are elated to announce the addition of Brad Carlson to Gray, Gray & Gray's Partner Group! Brad has served as Gray, Gray & Gray's Director of Tax since joining the firm in 2011.

"Brad Carlson has been a steady leader in our Tax Department through several years of firm growth and significant changes in the tax landscape," said Joe Ciccarello, Managing Partner of Gray, Gray & Gray. "He continues to provide valuable, well-informed guidance to both corporate and individual clients."

*Congratulations on this well-deserved promotion, Brad!*

[Read the press release here.](#)

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## Family Business

### Sell the Family Business the Tax-Smart Way



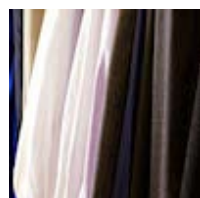
**Let's say you** and the other family business co-owners are ready to cash out by selling the company. You obviously want to maximize the after-tax sales proceeds. Here are some considerations and important steps you can take to help achieve that goal.

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## Management

### Making Sure Employees Dress for Success



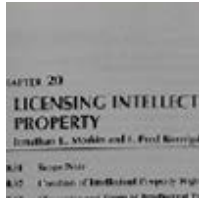
**Fashion statements** allow employees to express themselves but those individuals also represent your company's good name. So your business may need a dress code that sets guidelines without inhibiting creativity or comfort. Click "Full Article" for five tips to help fashion your policy - and a warning about legal restrictions on dress codes.

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## Operations

### Protect Your Most Prized Possessions



**Intellectual property** can be one of the most important assets your business has. The issue of ownership, however, can be murky when employees develop that property. Click "Full Article" for guidelines on how to ensure your company actually holds the rights to the software and other intellectual property that is essential to its survival.

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Reuters.com - Thu, 08 Jan 2015 14:52:03 GMT

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### Spain's Santander to boost capital, cut dividend

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### American Eagle, Aeropostale raise estimates for holiday quarter

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### Standard Chartered axes equities business, retail jobs in cost cut push

Reuters.com - Thu, 08 Jan 2015 13:27:26 GMT

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