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Gray, Gray & Gray, LLP's News

Federal Tax Watch Special Issue - January 2013

What's the scoop on the new legislation passed by Congress to avert the fiscal cliff?

How will the tax provisions affect you?

Gray, Gray & Gray brings you the answers to these questions and more with a four-page special issue of the Federal Tax Watch newsletter.

Inside the Federal Tax Watch Special Issue - January 2013, you'll find essential information on:

- Fiscal Cliff Legislation: How tax changes in the new act may affect you
- Provisions Primarily Affecting Individuals
- Provisions Primarily Affecting Businesses
- New Healthcare Taxes Taking Effect in 2013
- Tax Planning Considerations

Click here to view this important newsletter now available on Gray, Gray & Gray's website.

As always, if you have questions about these or any other tax issues, please contact Gray, Gray & Gray's Tax Department at (781) 407-0300.

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Timely Opportunities

Fiscal Cliff Law Extends IRA Donation Tax Break: Can You Benefit?



The new "fiscal cliff" tax law includes an extension of a tax-saving opportunity for some affluent IRA owners who want to pass some of their wealth onto favorite charities. Here are the details about who can take advantage of the opportunity, as well as how to arrange qualified charitable distributions and an important January 31 deadline.
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Marketing

Turn Your Web Site into a Marketing Magnet

Search engine optimization is crucial to attracting visitors to your online site and making sales. Two tools are particularly useful in boosting your business's



ranking in search engine results: keywords and focused content. Click "Full Article" for tips on techniques to make the most of SEO.
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Human Resources

Improve Your Messages to Improve Communication



Leaders can avoid misunderstandings and confrontations when communicating with associates and employees. How? By avoiding the misuse of memos and e-mail messages. It's best to communicate corrections, reprimands, praise and compliments face-to-face. Don't use a casual approach in written messages. For some examples of poor communications, click "Full Article."
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