



## Employee Benefits

### Educate Employees About the True Cost of Health Care



Do staff members know how much your company pays for their health insurance? Most employees are shocked to learn the true cost of their benefits and are interested to learn how they can influence those costs by using insurance responsibly. Click "Full Article" to find out how to educate your employees about this important issue.

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## Benefit Tax Issues

### Long-Term Care Insurance Can Be a Tax-Free Perk



For tax purposes, long-term care insurance grows more attractive depending on who buys the policy. There's a big difference in the tax implications of a policy purchased by you as an individual and the same policy purchased by your family business. To find out how to maximize the tax benefits before buying, keep reading.

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## Retirement Plans

### Will Your Employees' Retirement Plans be Within Reach?



Is your employees' future standard of living in jeopardy? Research suggests that a large number of people who are poised to retire within the next couple of decades will be in for a rude financial awakening. Almost 45 percent of American households are "at risk" of being unable to maintain their pre-retirement standard of living in retirement, according to one study. Read on for more details.

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