

The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

GRAY GRAY & GRAY
CERTIFIED PUBLIC ACCOUNTANTS | ADVISORS

Westwood | Framingham | Boston

BEYOND THE NUMBERS

[Home](#) [About](#) [Services](#) [Practice Areas](#) [Partners](#) [Foundation](#)

[Personal Info](#)
[Saved Articles](#)
[Refer Colleague](#)
[Unsubscribe](#)
[Feedback](#)



[Your Privacy](#)
[Disclaimer of Liability](#)

© 2014, Powered by BizActions



Gray, Gray & Gray, LLP's News

Taking Care of Business While You Run Your Company



Back office services like GrayPay™ free you to manage more efficiently.
By Christine C. Keaney, Supervisor at Gray, Gray & Gray

One thing you can say about most small and medium-size business owners: they are hands on people. Few sit back and manage their businesses from afar. They prefer to be in the thick of things, managing by doing. This attitude and approach helps the best business owners to remain in touch with their customers and employees.

But as a company owner you also have a business to run. [Click here to learn how GrayPay™ could help you manage your business more efficiently.](#)

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

Timely Opportunities

Another Delay of the ACA Health Care Mandate for Some Employers

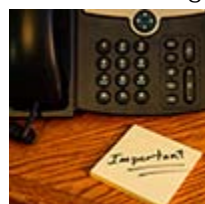


In yet another alteration to the *Affordable Care Act*, certain mid-size companies now have an additional year before the "play or pay" employer mandate kicks in. This surprising news became known when final regulations were issued by the U.S. Treasury Department on February 10. These regulations include important information for larger businesses as well. Find out if your company is affected and what your responsibilities are in relation to the changes.

Copyright © 2014

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

Estate Planning: Check Your Beneficiary Designations



Who is listed as the beneficiary (or beneficiaries) on your insurance policies, retirement plans and asset accounts? Divorce, remarriage and other major life events might require you to change beneficiaries. Or you might have accidentally forgotten to designate all your beneficiaries from the get-go. Take time to review beneficiaries today. As three real-life "horror stories" demonstrate, mistakes and omissions can be disastrous.

Copyright © 2014

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

Family Business

Find Balance in Your Time



Running the family business can send some owners into a tailspin trying to pay attention to the company and family members. But a few simple techniques can help find the balance you need. Click "Full Article" for some tips on how to evaluate activities and keep time under control.

Copyright © 2014

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

Sales

Sort Out the Jurisdictional Issues of E-Commerce



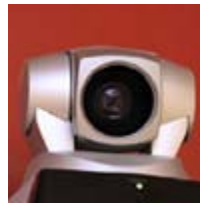
The Supreme Court has described the Internet as "an international network of interconnected computers." So which laws govern sales on the Web? The laws are not always clear but court rulings are clarifying the issue. Here is an overview of what's happening in e-commerce jurisdiction.

Copyright © 2014

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

Marketing

Turn Your Website into a Marketing Magnet



Search engine optimization is crucial to attracting visitors to your online site and making sales. Two tools are particularly useful in boosting your business's ranking in search engine results: keywords and focused content. Click "Full Article" for tips on techniques to make the most of SEO.

Copyright © 2014

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

Latest Headlines

Nespresso takes aim at Green Mountain's Keurig with big-cup brewer

Reuters.com - Wed, 19 Feb 2014 19:56:33 GMT

Cold weather sinks U.S. home building in January

Reuters.com - Wed, 19 Feb 2014 19:54:12 GMT

BofA \$8.5 billion settlement to move forward; AIG loses bid to delay

Reuters.com - Wed, 19 Feb 2014 19:31:33 GMT

Spain to discuss change in Panama Canal project guarantee-sources

Reuters.com - Wed, 19 Feb 2014 19:15:24 GMT

Versace says complies with EU regulations on textile chemicals

Reuters.com - Wed, 19 Feb 2014 19:07:16 GMT

Saved Articles

View Report

- No saved articles.

Disclaimer of Liability

Our firm provides the information in this e-newsletter for general guidance only, and does not constitute the provision of legal advice, tax advice, accounting services, investment advice, or professional consulting of any kind. The information provided herein should not be used as a substitute for consultation with professional tax, accounting, legal, or other competent advisers. Before making any decision or taking any action, you should

consult a professional adviser who has been provided with all pertinent facts relevant to your particular situation. Tax articles in this e-newsletter are not intended to be used, and cannot be used by any taxpayer, for the purpose of avoiding accuracy-related penalties that may be imposed on the taxpayer. The information is provided "as is," with no assurance or guarantee of completeness, accuracy, or timeliness of the information, and without warranty of any kind, express or implied, including but not limited to warranties of performance, merchantability, and fitness for a particular purpose.

To ensure compliance with requirements imposed by the IRS, we inform you that any tax advice contained in this communication (including any attachments) is not intended or written to be used, and cannot be used, for the purpose of avoiding penalties under the Internal Revenue Code.

Investment advisory services offered through Gray Equity Management, LLC. Gray Equity Management, LLC is not affiliated with 1st Global Capital Corp. Securities offered through 1st Global Capital. Corp., Member FINRA, SIPC, (800) 959-8440