# The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

## CERTIFIED PUBLIC ACCOUNTANTS ADVISORS

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Statistically speaking, the odds of a Labor Department audit of your retirement plan

are slim -- unless something really goes wrong and a plan participant sounds the alarm. Regardless, it's always better to find errors on your own and fix them via the IRS Employee Plans Compliance Resolution System, than to have them discovered in

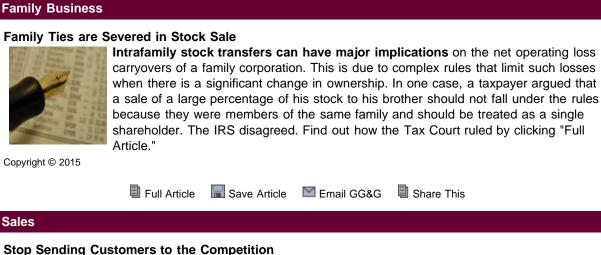
an audit. Here are some of the top areas that get plan sponsors into trouble.

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Concentrate your company's sales and marketing efforts on those high-performing customers who generate the most profit. It's a matter of identifying the most lucrative groups. Click "Full Article" to see what data you need to collect to potentially watch your profits soar.

**BEYOND THE NUMBERS** 

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