

# The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

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## Gray, Gray & Gray, LLP's News

### Gray, Gray & Gray Celebrates Administrative Professionals Day

At Gray, Gray & Gray, we believe our support team is the foundation of our firm. In celebration and appreciation of our support team's hard work and dedication, we held a special breakfast followed by a paint party on Administrative Professionals Day! Check out the masterpieces below and be sure to [visit Gray, Gray & Gray's Facebook page](#) to view additional event photos.



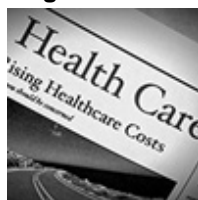
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## Family Business

### Long-Term Care Insurance Can Be a Tax-Free Perk



**For tax purposes**, long-term care insurance grows more attractive depending on who buys the policy. There's a big difference in the tax implications of a policy purchased by you as an individual and the same policy purchased by your family business. To find out how to maximize the tax benefits before buying, read the "Full Article."

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## Management

### How To Recognize a Good Leader for Your Company



**Ever wonder why it is so hard to find** and hire the best people to lead your organization? Maybe it's because the bad apples get the press... like the CEO who diverts company funds or the supervisor who commits sexual harassment. These are the people you hear about, whether in the news or just around the water cooler. Too often, good leaders get no press at all. So how do you separate the wheat from the chaff? Read on for cues.

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## Operations

### Foreign Business Travel: Make a Winning Impression



**Success overseas** often depends on how well you and your employees understand foreign customs and rituals. Click "Full Article" for a look at some of the pitfalls and how to avoid them, so you can come home with valuable new business.

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## Latest Headlines

### Profit beat wins VW respite after boardroom clash

*Reuters.com - Wed, 29 Apr 2015 13:41:27 GMT*

### Wall Street opens lower after GDP data

*Reuters.com - Wed, 29 Apr 2015 13:34:10 GMT*

### Ford recalls over 591,000 vehicles for steering, other problems

*Reuters.com - Wed, 29 Apr 2015 13:31:32 GMT*

### U.S. economy nearly stalls in first-quarter as weather, lower energy prices bite

*Reuters.com - Wed, 29 Apr 2015 13:19:56 GMT*

### Fed meeting seen as chance to nudge markets on rate hike timing

*Reuters.com - Wed, 29 Apr 2015 13:09:08 GMT*

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