

# The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

GRAY GRAY & GRAY  
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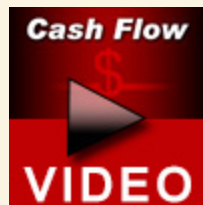
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## Gray, Gray & Gray, LLP's News

### Maintain a Steady Cash Flow



Cash is critical...

Without cash, your company cannot stay in business or take advantage of expansion and growth opportunities. This two-minute video delves into ways to potentially maintain your enterprise's cash flow. It also helps explain some of your options if a customer files for Chapter 11 bankruptcy proceedings. Click the image to the left to watch the brief video now.

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## Timely Opportunities

### How to Handle IRS Notices



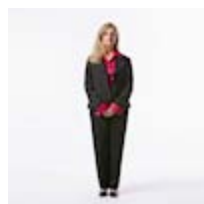
The IRS sends millions of tax notices to taxpayers every year, so don't panic if one unexpectedly arrives in your mailbox. Many are routine and computer-generated. You may not even need to speak directly with anyone at the IRS to clear things up. In this article, we discuss the common types of federal tax notices and how to handle them with confidence.

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## Family Business

### Daughters Step Up in Family Businesses



The days may be gone when parents bemoan the fact that they don't have sons interested or qualified to carry on the family business. More and more, daughters are stepping into the top spots, according to one study, and overall, they're doing a pretty impressive job. Click "Full Article" to find out how some family companies are faring under female leadership.

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## Sales

### Unsolicited Fax Advertisements

Unsolicited faxes can cost recipients money they don't want to spend. Companies should be aware that the law provides significant protection against unwanted faxes. Here are the details of the *Junk Fax Prevention Act*.

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## Marketing

### Learn Your Business From Your Customers



Customer satisfaction leads to repeat business and a robust bottom line. Here's how to teach your entire staff to unlock the mysteries of what your clientele wants.

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