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Mining Letter 2014

Gray, Gray & Gray, LLP's News

2014 Midyear Tax Planning Letter

At Gray, Gray & Gray, we believe tax planning is a year-long process. As the midpoint of 2014 closes in, it's important that you understand what new changes may be coming, ways to potentially minimize taxes, and focus on tax strategies that could take several months to implement. **Click here to view the 2014 Midyear Tax Planning Letter.**

As always, please contact us with any tax planning questions.

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Timely Opportunities

Will Greener EPA Rules Leave Less Green in Your Pocket?



This season's hottest color may be green. Every summer, the soaring heat and humidity prompt budget-conscious businesses and households to initiate energy audits. But there are other incentives to "go green." Here are the details of the Environmental Protection Agency's new "Clean Power Plan," as well as energy-saving steps you can take now, and an update on where all the incandescent light bulbs have gone.

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Family Business

Old Habits May Be Costing You Dearly

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Family businesses, like the one in the classic movie, *It's a Wonderful Life* have their advantages, as well as their disadvantages. Some businesses hang on to outdated practices, or continue to employ relatives who may be detrimental to the company's success. To help take an objective look at your operations, read the "Full Article."

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Sales

Taxes and Selling on the Internet

While the Internet has opened up a new world for businesses and individuals,



the borders of this new universe are unclear and constantly being redefined. One area of Internet regulation that businesses are extremely interested in is taxation. Although it's been largely left alone, states in need of revenue have their eyes on the growing amount of money changing hands online. Here is the story. Copyright © 2014

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Marketing

Unleash the Power of Language



A clever turn of phrase can beef up your company's advertising copy and promotional material. In turn, that can translate into increased revenues. But make sure the words you choose are clear and powerful. Click "Full Article" for suggestions on how to punch up your messages. Copyright © 2014

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