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Gray, Gray & Gray, LLP's News

We are elated to announce Derrick J. Rebello's promotion to a partner at Gray, Gray & Gray!

"Derrick Rebello's depth of experience has proven to be a tremendous asset for our firm and our clients," said Joe Ciccarello, managing partner of Gray, Gray & Gray. "He has effectively led our Accounting and Audit department through a period of significant changes in the accounting profession, and he will continue to play an important role in our firm's growth and the success of our clients."

Congratulations on this well-deserved promotion, Derrick!

Read the press release here.

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Derrick J. Rebello, CPA, Elected Partner at Gray, Gray & Gray!

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Timely Opportunities

Documentation Is Key to Car and Truck Expenses



Family Business

Prepare for the Unexpected

Claiming "listed" property tax deductions is complex and involves many requirements and exceptions. *Bottom line:* The law requires specific -- and strict -- documentation. In one case, however, a taxpayer did not have to meet all the substantiation rules because the U.S. Tax Court was able to estimate the expenses under a special rule. Read on for the details. Copyright © 2014

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"The best laid schemes o' mice and men go oft awry," wrote Robert Burns, and this certainly applies to even the best-run family businesses. A shareholder agreement helps prepare for the unexpected. Click "Full Article" for a rundown of what is generally included in these documents. Copyright © 2014

Sales

Deadlines Have a Powerful Marketing Effect



Setting time limits for customers and linking them to special offers can boost your company's sales. Reward customers for acting *now*. Here are some smart ways to make offers that your customers can't refuse. Copyright © 2014

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34 Southwest Park Westwood, MA