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Common Audit Triggers



Are you attracting tax auditors with the filing of your tax return?

Learn some of the most common audit triggers here.

As always, please feel free to contact Gray, Gray & Gray with any tax-related questions.

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Family Business

Put Social Networking Sites to Work for Your Family Business



Marketing strategies have changed dramatically in recent years. Like it or not, a huge part of your target audience gets their news and information -- even their opinions -- from social media. Social networking sites like Twitter and Facebook can not only help you to broaden your customer base, but perhaps even reduce your traditional advertising budget. For more details on this win-win, read on.

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Sales

Making Sales With Installment Payments



With the economy tight, installment sales contracts are becoming popular in many different industries. Federal and most state laws require that consumers are fully informed of the details of such transactions. Failure to provide customers with the required information can lead to lawsuits, large damage awards and needless headaches. Here's what your business needs to know.

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Marketing

Smart Surveys Get Smart Results

A customer questionnaire is only as good as the information it gathers. A focused, well-designed survey increases the odds of getting the feedback you need.



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