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10 Ways to Avoid Phishing



A growing issue beleaguering the technology world is "phishing," a tactic used by cybercriminals as they attempt to obtain financial data and other confidential information from unsuspecting individuals. Phishing uses "spoofed" emails, fake websites and deceptive phone calls to lure people to voluntarily hand over sensitive information. The ultimate goal is to steal money from the victim.

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These days, your customers head to the Internet to comparison shop, get the facts and find out what other consumers are saying about their purchases. That's why smart marketers are using online technology to not only disseminate information, but also manage and improve communication with the buying public. Learn how to get the most out of an email marketing campaign by reading the "Full Article." Copyright © 2016

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Business Tax

Consider a SIMPLE IRA as a Retirement Plan Option

Are you so busy running your business that you've neglected to set up a tax-advantaged retirement plan? There are several options depending on how large your business is, how much you want to contribute annually and whether you have employees. The SIMPLE IRA can be a good choice for businesses that generate a modest amount of income for their owners. Here are the basic rules, along with examples of who can benefit.

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Personal Tax

Can Pension Benefits Be Deducted as Alimony?



Alimony payments have tax implications for the person paying them and the person receiving them. How can you determine which type of payments can be deducted on your tax return? This article provides details from two court cases -- one that allowed pension payments to be treated as deductible alimony and one that did not allow it. Copyright © 2016

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