

The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

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Gray, Gray & Gray, LLP's News

Gray, Gray & Gray Announces Take Your Career Beyond the Numbers Video



On the heels of last week's [Open House for Accounting Students and Recent Grads](#), Gray, Gray & Gray is excited to announce the rollout of our "Take Your Career Beyond the Numbers" video! In this video, team members give you an up-close look at what it means to be a part of Gray, Gray & Gray. [Check out the video now!](#)

If you or someone you know is interested in a rewarding career both professionally and personally, [contact us](#) today.

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Family Business

From Counting Transactions to Cultivating Relationships



These days, your customers head to the Internet to comparison shop, get the facts and find out what other consumers are saying about their purchases. That's why smart marketers are using online technology to not only disseminate information, but also manage and improve communication with the buying public. Learn how to get the most out of an email marketing campaign by reading the "Full Article."

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Human Resources

Employee Dispute Mediation: Better than Litigation When it Works



Avoiding protracted litigation involving employment disputes is almost always the goal of most employers. A process known as "alternative dispute resolution" can make it happen. The simplest way to start is by using a mediator. Keep reading to find out how the process works.

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Management

Managing Your Business through a Crisis: 6 Steps to Success



Thinking through, in advance, the steps you would take in a crisis can go a long way to diffuse an otherwise disastrous situation. Would your company's leaders be able to manage in the face of a threat? Would your staff panic or would they know what to do? Take a look at how some giants of commerce responded to business disasters, and how you can prepare for the unexpected.

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