# The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

# Canton | Framingham | Boston

# CERTIFIED PUBLIC ACCOUNTANTS ADVISORS BEYOND THE NUMBERS

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Registration Open: Gray, Gray & Gray's 2014 Year-End Planning Seminar



# Stay out of the "hot seat" when it comes to taxes and business planning...

There are many changes coming to corporate and individual taxes this year, and our annual Year-End Planning Seminar will let you know what to expect. The leaders in Boston's accounting, tax, legal, and investment communities will go "beyond the numbers" to provide an in-depth look at issues and opportunities in taxation, estate planning, employment law, and wealth management. Don't miss this chance to get a seat at the table for the latest ideas in planning for success.

Space is limited, so be sure to reserve your spot early.

Gray, Gray & Gray, LLP's News

October 29, 2014 - Canton, MA \**Exclusively for Clients*\* November 3, 2014 - Westborough, MA November 6, 2014 - Canton, MA

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# **Timely Opportunities**

# Award Points: What's Includable in Taxable Income?



**Suppose you receive** reward points for keeping a minimum balance in your bank account. Do you need to claim income on your tax return when you redeem the points for prizes? A recent Tax Court case reminds taxpayers of the broad scope of items that should be reported in taxable income. This article explains the facts of the case and reviews the rules for employers planning to give holiday gifts to employees. Copyright © 2014

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Family Business

## **Keep Family Employees in Line**

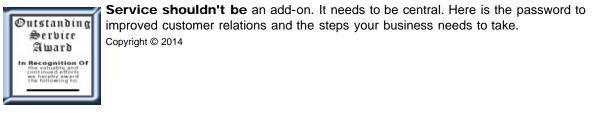


**Solid, successful companies** have standards that every employee must meet and that should also be true for family-run businesses. Click "Full Article" for tips on how to ensure your family members are meeting performance standards and not generating resentment among the other employees. Copyright © 2014

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Marketing

#### The Source of a Satisfied Customer



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#### **Human Resources**

#### **Employee Dispute Mediation: Better than Litigation When it Works**



**Avoiding protracted** litigation involving employment disputes is almost always the goal of most employers. A process known as "alternative dispute resolution" can make it happen. The simplest way to start is by using a mediator. Keep reading to find out how the process works. Copyright © 2014

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