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Going Beyond the Numbers to Deliver Insight, Guidance and Success

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Are You Ready to Elevate Your Business Strategy?



Gray, Gray & Gray's 2015 Year-End Business Planning Seminar promises to be like none other!

We've looked at our close working relationships with over 4,000 clients and identified the current trends of what the best and brightest companies are doing. This November, we'll share these best practices with you! **Register now to learn tactical tips and strategies to plan for a successful year ahead.**

Seminar will take place at Gray, Gray & Gray's office in Canton, MA. Space is limited, so be sure to reserve your spot early.

November 4, 2015 - Canton, MA *Exclusively for Clients*
November 5, 2015 - Canton, MA

[Click here for more seminar details and to register today.](#)

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Family Business

Don't Treat Your Family Business as a Royal Dynasty



In some family businesses, the succession plan is simply to pass the operation on to the oldest child, or in some cases, the oldest male child. While this may have worked in royal dynasties years ago, it has no place in family businesses. Here are seven steps that current senior owners should consider taking to help make passing the business on a success.

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Benefits Administration

9 Ways to Keep Your Benefit Plans Healthy



Employee benefit plans are a critical part of business, but they're also expensive and time-consuming to administer. Once a plan is in place, it's easy to turn your attention to other priorities and leave the plan on autopilot. But it's essential to keep your finger on the pulse of each plan. Otherwise, even if there are no compliance issues, your company could end up overpaying. Here are some points to consider when conducting a benefit checkup.

Benefit Tax Issues

IRS Explains Rules for Tax-Free Perks



Which fringe benefits are taxable and which are not? Sometimes, even IRS agents have difficulty telling them apart. To help its field personnel, the IRS has a training manual on the tax treatment of fringe benefits. Click "Full Article" to find out what the manual includes.

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