

# The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

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## Gray, Gray & Gray, LLP's News

### REMINDER: Expense vs. Capitalization: Understanding the Final "Repair" Regulations Webinar



Please join us on November 1st as Gray, Gray & Gray Tax Advisor Mike Koppel presents an important and timely webinar addressing the complex rules that go into effect on January 1, 2014. If you haven't registered yet, [click here to register now](#).

Remember, over 4 million businesses in the U.S. will be affected by new regulations governing the final version of the "repair" regulations. This is a do-not-miss webinar!

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## Timely Opportunities

### Is America Falling Behind in Workplace Skills?



Does America's workforce have the skills to compete in a global economy? A recent study by the Organization for Economic Cooperation and Development (OECD) found that U.S. workers scored below the international averages for literacy, numeracy and technology problem-solving tests. Here are some steps business owners can take to find and retain talented employees, as well as some shocking statistics about where the United States could be heading.

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### Get Ready for New Domain Extensions



Most Internet users don't give much attention to top-level domains, which are the letters to the right of the "dot" in a web address. But ICANN does. This not-for-profit organization oversees public domain systems, and it's been on a two-year mission to refresh the worn-out namespace on the Internet. Now that vision is about to become a reality -- and the changes could pose new opportunities and threats. Are you ready?

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## Family Business

### From Counting Transactions to Cultivating Relationships

These days, your customers head to the Internet to comparison shop, get the facts,



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and find out what other consumers are saying about their purchases. That's why smart marketers are using online technology to not only disseminate information, but also manage and improve communication with the buying public. Learn how to get the most out of an e-mail marketing campaign by reading the "Full Article."

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## Management

### Violence Strikes the Workplace



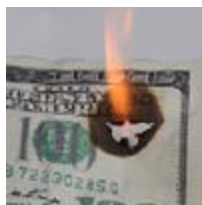
Workplace violence has become an epidemic, which can weigh heavily on your company because employers are legally required to minimize the risks. Click "Full Article" for some steps you can take to help make your company a safer place and protect it from litigation.

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## Operations

### Keep Your Gear in Top-Notch Condition and Save Money



Stop wasting money on expensive service contracts to maintain your company's equipment and vehicles and on unnecessary insurance. Here's a quick guide to help you insure your venture and keep it humming smoothly without spending an arm and a leg. Read the "Full Article."

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## Latest Headlines

### Wall Street climbs, betting on last-minute fiscal deal

*Reuters.com - Wed, 16 Oct 2013 15:53:47 GMT*

### JPMorgan to pay \$100 million to settle CFTC charges on Whale trades

*Reuters.com - Wed, 16 Oct 2013 15:43:13 GMT*

### CFM says jet engine testing going to plan

*Reuters.com - Wed, 16 Oct 2013 15:39:11 GMT*

### GE Money Bank sale to value company at up to \$1.67 billion

*Reuters.com - Wed, 16 Oct 2013 15:38:31 GMT*

### Europe's car market grows in Sept from record low levels

*Reuters.com - Wed, 16 Oct 2013 15:32:57 GMT*

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