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Gray, Gray & Gray, LLP's News

Happy Halloween from Gray, Gray & Gray



Gray, Gray & Gray's Annual Halloween Party was a *spooktacular* event for team members and their families!

Team members showed their Halloween spirit and creativity by decorating their work areas and passing out candy. Guests enjoyed trick or treating throughout the office by stopping at each workspace. Activities ranged from a witch hat toss to pumpkin decorating, candy apple making, mystery bowls, face painting, poke a pumpkin, a costume parade, a balloon artist, and party-goers dined at our "little monsters" buffet. Congratulations to all of the costume and work area decorating contest winners. *Be sure to watch our [Facebook page](#) for event photos coming soon.*

We wish everyone a fun and safe Halloween!

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Don't Miss Gray, Gray & Gray's 2015 Year-End Business Planning Seminar!



Get set to **ELEVATE** your business strategy at Gray, Gray & Gray's 2015 Year-End Business Planning Seminar!

We've looked at our close working relationships with over 4,000 clients and identified the current trends of what the best and brightest companies are doing. This November, we'll share these best practices with you! **Register now to learn tactical tips and strategies to plan for a successful year ahead.**

Seminar will take place at Gray, Gray & Gray's office in Canton, MA. Space is limited, so be sure to reserve your spot early.

November 4, 2015 - Canton, MA *Exclusively for Clients*
November 5, 2015 - Canton, MA

[Click here for more seminar details and to register today.](#)

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Family Business

From Counting Transactions to Cultivating Relationships



These days, your customers head to the Internet to comparison shop, get the facts and find out what other consumers are saying about their purchases. That's why smart marketers are using online technology to not only disseminate information, but also manage and improve communication with the buying public. Learn how to get the most out of an email marketing campaign by reading the "Full Article."

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Business Tax

'Loan Payments' Can Be Taxable Corporate Distributions to Shareholders



It takes planning to set up tax-free shareholder loans. If transactions are not structured properly, payments can trigger taxable dividends and capital gains for the shareholders. Negative tax consequences can occur when purported loan payments are recast as corporate distributions to shareholders. Here is an explanation of the rules.

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Personal Tax

Tax Consequences of Borrowing From a Retirement Plan



Under some circumstances, you can borrow from your retirement account, depending on the type of plan you have. But should you? Only if you are aware of the tax consequences and the implications a loan can have on the future of your retirement funds. This article answers some frequently asked questions about how much you can borrow, whether the interest is deductible and other issues to consider before signing loan documents.

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