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Gray, Gray & Gray, LLP's News

Affordable Care Act Issues Affecting Small Businesses



Many small business owners continue to mistakenly think the Affordable Care Act (ACA) only affects larger employers. Even some companies with over 50 employees believe that they have more time to comply with the provisions that affect them. But time is almost up!

Click the "Full Article" link below to read about some issues that have arisen during this first year of ACA compliance - and how ACA could

impact your business.

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Family Business

A Tax-Smart Strategy: Hire Your Spouse



In the world of taxes, a "Section 105 Plan" can be a win-win situation. If you're married and run a family business, your spouse may do a great deal of work for the company whether or not he or she is on the payroll. Here's a way that you can compensate your spouse, help pay your family's medical expenses and reduce your taxes at the same time ... provided you get the details right.

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Sales

Keep a Tight Rein on Branch Operations



Setting up branch operations can help expand your revenue, boost profits and get your company's brand farther afield. But satellite operations can be disastrous if everyone is not on the same page working together. Click "Full Article" for a checklist of steps you can take to keep your branches on track.

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Marketing

Getting the Most Out of Banner Ads



As anyone marketing on the Internet knows, it can be hard to get people to click on banner ads. How can you get the attention of prospective customers with an enticing banner given the limited amount of space there is to work with? Here are some ways your organization can get the most out of its banner ads.

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