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Going Beyond the Numbers to Deliver Insight, Guidance and Success

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Test Your Fraud IQ



The typical business loses 5 percent of its revenues each year to fraud, according to a recent study. This equates to \$50,000 for every \$1 million in annual revenues. Part of the problem is that many business owners and managers believe they're too smart to be duped by a fraudster. Test your fraud awareness with this 10-point quiz - and find the answers to our bonus question: "Which Industries Are the Riskiest?"

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Human Resources

Save Time and Money: Pre-Screen Recruits With 5 Questions



When you telephone someone to set up a job interview, ask a few preliminary questions. Try this approach to narrow down your list of applicants. And once you interview someone face-to-face, here's one of the best questions you can ask prospective employees.

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Business Finance

Protect Receivables from the Outset



How can you prevent accounts from becoming delinquent? Of course, you can't guarantee that your customers will pay up, but this strategy should dramatically help your collection rate.

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