

# The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

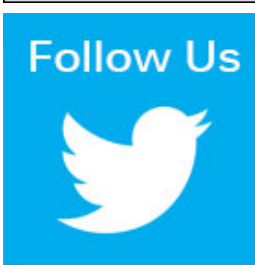
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## Gray, Gray & Gray, LLP's News

### Seasonal Workers and Health Care



Happy holidays! If your company hires temporary help during the busy weeks leading up to holidays, or if you hire seasonal workers at other times during the year, you may find yourself subject to the rules of the Affordable Care Act (ACA) that govern "applicable large employers." But there is an escape for many employers. [Click here to read the full article.](#)

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## Family Business

### Build a Strong Board



**Directors play** a crucial role in the route your company takes and the successful attainment of its goals. Many family businesses restrict board membership to relatives, but that may not be the best road to take. Click "Full Article" to see how your business compares with other family-run firms and how to beef up your board.

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## Benefits Administration

### Common I-9 and E-Verify Mistakes Employers Make



**The rules surrounding** the proper use of I-9 forms and E-Verify are precise. With increasing scrutiny on immigration and employment eligibility issues, employers cannot afford to be lax in this area of compliance.

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## Marketing

### Building on the Momentum of Satisfied Customers



**Keeping customers satisfied** takes constant effort. Things go wrong and preferences change. Here's a list of actions managers should take to ensure your clientele stays with your business.

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## Latest Headlines

### **Wall Street flat as investors test post-election rally**

*Reuters.com - Wed, 07 Dec 2016 10:49:33 -0500*

### **Exclusive: In mammoth task, BP sends almost three million barrels of U.S. oil to Asia**

*Reuters.com - Wed, 07 Dec 2016 07:59:16 -0500*

### **Trump defends Boeing tweet, says companies shouldn't worry**

*Reuters.com - Wed, 07 Dec 2016 10:21:51 -0500*

### **U.S. mortgage rates rise to highest levels in over two years: MBA**

*Reuters.com - Wed, 07 Dec 2016 09:24:20 -0500*

### **OPEC, U.S. begin 'cat and mouse' oil game as producers pounce on hedges**

*Reuters.com - Wed, 07 Dec 2016 10:17:08 -0500*

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