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# Gray, Gray & Gray's Joe Ciccarello Elected Chairman of National Accounting Organization



We are pleased to announce that Gray, Gray & Gray Managing Partner Joe Ciccarello has been elected chairman of CPAmerica International, an accounting association of independent certified public accounting firms.

"I'm honored to be serving as chair of CPAmerica International's Board of Directors in 2016," said Joseph Ciccarello. "Our firm and our clients have benefitted greatly from our association with CPAmerica over the past thirtyplus years. The resources available through CPAmerica have helped us to broaden our services to our clients and kept us on the cutting edge of tax and accounting issues on their behalf."

"It is my privilege to be part of the leadership team that will help continue the organization's important role of sharing ideas, methodologies, and best

practices with our CPAmerica colleagues across the country," continued Ciccarello.

Read the full press release here.

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# **Family Business**

# Coping with the In-Law Challenge



Bringing an in-law into the family business can be a risky proposition and requires careful consideration. Click "Full Article" for some ways to handle the situation, along with important questions that should be answered before hiring the spouse of a family member.

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# Management

#### **Focus on Your Profit Centers**



The profit mentality at your company can make or break the business. Take the time to identify your profit centers and eliminate marginal products or services. Here are some tips and a questionnaire to help your company develop an attitude that maintains high-margin sales and solid profits.

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# **Operations**

#### **Brace Your Business for Disaster Scams**



In the wake of a hurricane, tornado, flood, fire, earthquake or other disaster, fraud is always quick to surface. Businesses affected by unexpected catastrophes need to be aware of shady operators — including construction con men — who are only too eager to profit from the misfortune of others.

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