

November 2012 Issue No. 2

### It takes more than numbers.

Gray, Gray & Gray is here to help you "Fuel Your Future" by going beyond accounting services. With over 65 years in the energy business, we are here to help our energy dealers achieve profitability and growth by delivering insight, knowledge and guidance.

# What Will Your Business Look Like in Five Years?

Can you predict the winner of the Kentucky Derby in the year 2017? How about taking a guess at where the stock market will close on July 1, 2017? Or how much a barrel of crude oil will cost five years from today?

Nobody can predict these events with any accuracy. We have no control over the factors that affect each of them. Yet it is essential that you "predict" what your business will be like in five years. That's because you need to start making plans and decisions today in order to craft an organization that will continue to exist as a viable business in five, ten or even fifty years.

Given the trends in the energy market and the economy, here are six ways in which your oilheat company might have to change over the next five years.

Click here to read the full article "What Will Your Business Look Like in Five Years" and see Gray, Gray & Gray's top six predictions.



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## Register Today! GG&G's Year-End Tax Seminars

No tax year in recent memory has been more tumultuous and uncertain. The combination of a struggling economy, an election year, and massive tax changes have made tax planning more essential than ever before.

Luckily, Gray, Gray & Gray is here to help you gain a better understanding of the current tax situation, and to anticipate how tax changes will affect your business and personal taxes now and in the year ahead. Click here for seminar dates and times.



# Times have changed and so has the energy industry.

You can't run your business the same way you have in the past. That's why Gray Gray & Gray has developed

5-Year

**S**trategic

**P**lanning

Exercise for

Energy

Dealers

### **Client Testimonials**

"Our relationship with Gray, Gray & Gray has strengthened from generation to generation, from my father who worked with the original Gray brothers to my own connection with the firm today. We count on them as more than just accountants, but as someone we can trust with everything from business strategy to financial planning. It's been a great partnership."

-- Kevin Coan Coan, Inc. Natick, MA

"I have been a Gray, Gray & Gray client for 20 years and plan to remain so for as long as I am in business. And hopefully for many years beyond! Gray, Gray & Gray is much more than an accounting firm. Their long-term strategies have resulted in more money in my pocket and a more enjoyable life for me. They listen to me, and wrap my assets, such as my business and real estate, around my long-term goals with creative, efficient business and personal plans. I count on Gray, Gray & Gray. Their experience has worked for me."

-- James Horan Horan Oil Co. Stoughton, MA

Our industry experts will work with you to develop a customized five-year plan of action to help move your company forward with confidence.

#### **GET IN GEAR!**

Contact Joe Ciccarello, Jeff Foley or Marty Kirshner today to discuss a 5-SPEED strategic plan for your energy business

## Fueling Your Future



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