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Gray, Gray & Gray, LLP's News

Coronavirus Update

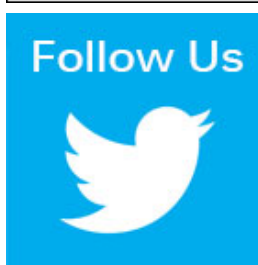
To all of our staff, clients, friends of the firm, and your families, we extend our wishes for good health and safety during this unprecedented time.

Gray, Gray & Gray leadership continues to closely monitor the information shared by the Centers for Disease Control and Prevention and State officials about the Coronavirus, and exercise necessary precautions.

At present, our offices remain open. We have prepared contingency plans in case additional restrictions on travel and public interactions are necessary. Fortunately, a large portion of our business can be conducted remotely, which will allow us to help keep staff safe while serving you. We are also asking those wishing to meet with our staff to consider an

alternative method of communication, such as phone or video conferencing.

We appreciate your patience and understanding during this unprecedented time.



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Gray, Gray, & Gray Ranked Among Top New England Accounting Firms 2020

accountingTODAY

Gray, Gray & Gray, LLP, a business advisory and accounting firm based in Canton, MA, has been ranked as the ninth largest independent accounting firm in New England by *Accounting Today*, the accounting industry's leading publication. The annual rankings are based on firm revenues. Gray, Gray & Gray's annual revenues of \$22 million also places the firm fourth among Massachusetts-based firms.

Jim DeLeo, Leading Partner of Gray, Gray & Gray said, "We truly appreciate the trust and confidence our clients place in Gray, Gray & Gray to help them overcome their business challenges and create a strong financial future."

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Sell Corporate Stock Tax-Free to an ESOP



One of the best tax breaks available to closely-held businesses is the ability to sell stock to an employee stock ownership plan (ESOP) on a tax-free basis. This strategy works well for business owners who are looking for an exit strategy and are committed to the concept of employee ownership. Continue reading for the details.

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Benefits Administration

Protecting Your Company Against Liability from Confidential Data Leaks



As organizations grow in the digital age, their reliance on technology can be both an advantage and a disadvantage. The liability from the improper release of sensitive data is a huge potential problem for businesses. The more sensitive the information a company gathers, the more detrimental to the organization a data breach is, should it occur.

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Marketing

Share a Concept and Stretch Your Budget



Find a marketing partner to share an idea. You both profit and save money in the process. Piggy back mailings and joint-marketing ventures are two simple ways to go about this. Another idea: Link up with a local newspaper, radio station or other media outlet and ask them to run ads on a "per inquiry" basis. This article explains how to go about all of this to stay ahead of the game.

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