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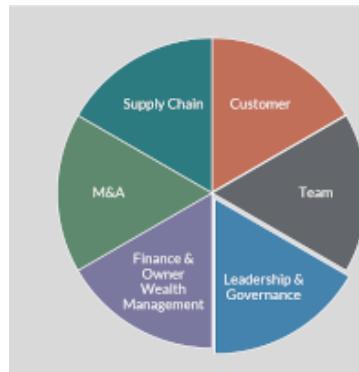
Strategy Session with Bryan Pearce: Building a Great Board

We are pleased to bring you the next article in our "Strategy Session" series by [Bryan E. Pearce](#), Gray, Gray & Gray's Director of [Strategic Business Planning](#). Discover proven, accessible approaches to thinking strategically about your business in order to make more informed decisions, with a focus on the six business drivers that will put you in a position to succeed.

THIS WEEK'S FEATURE: [Building a Great Board](#)

Being the CEO of a high-growth business can be a lonely job. Many successful entrepreneurs have found real value in creating an external Board of Directors or Board of Advisors who they can use as a sounding board for ideas and concerns. What are the differences between the two formats in terms of structure and responsibilities? And how do you create an external Board that truly adds value to the CEO and to the company? Click [read more](#) for five points you should know.

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Exploring the Importance of
Strategic Business Planning
with Bryan Pearce

STRATEGY SESSION

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Family Business

Trim Compensation Expenses



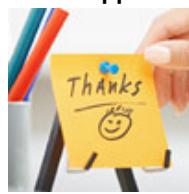
Family businesses can be on a tight budget and payroll costs could be taking its toll on your company. If you don't monitor those expenses, they can get out of hand. This article provides a checklist of suggestions you can take to help control compensation costs.

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Human Resources

A Little Appreciation Goes a Long Way



An employee who doesn't feel appreciated may start looking for another job - and that can cost your company a small fortune. Don't underestimate the value of saying "thank you" and "good job" to staff members. Here are some easy ways to help ensure your employees stick around.

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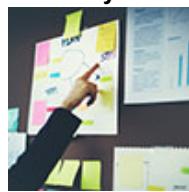
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Management

Enhance your Profit with This 12-Step Plan



Moneymaking ideas don't do much good if they aren't put into action. This article outlines a profit enhancement road map. It involves 12 steps that will help you set specific goals that can bring your great concepts out of your notebook and into the workplace. The final result: your company's bottom line will improve or hopefully even flourish.

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