

The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

GRAY GRAY & GRAY[®]
CERTIFIED PUBLIC ACCOUNTANTS | ADVISORS

BEYOND THE NUMBERS

[Home](#) [About](#) [Services](#) [Practice Areas](#) [Partners](#) [Foundation](#)

[Personal Info](#)
[Saved Articles](#)
[Refer Colleague](#)
[Unsubscribe](#)
[Feedback](#)

[Your Privacy](#)
[Disclaimer of Liability](#)

© 2020, Powered by Thomson Reuters
Checkpoint



[Click Here to View Gray, Gray & Gray's Coronavirus Response & Resources](#)

Gray, Gray & Gray, LLP's News

Strategy Session with Bryan Pearce: Building a Great Board

We are pleased to bring you the next article in our "Strategy Session" series by [Bryan E. Pearce](#), Gray, Gray & Gray's Director of [Strategic Business Planning](#). Discover proven, accessible approaches to thinking strategically about your business in order to make more informed decisions, with a focus on the six business drivers that will put you in a position to succeed.

THIS WEEK'S FEATURE: [Building a Great Board](#)

Being the CEO of a high-growth business can be a lonely job. Many successful entrepreneurs have found real value in creating an external Board of Directors or Board of Advisors who they can use as a sounding board for ideas and concerns. What are the differences between the two formats in terms of structure and responsibilities? And how do you create an external Board that truly adds value to the CEO and to the company? Click [read more](#) for five points you should know.

[Read more.](#)



Copyright © 2020

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

Family Business

Trim Compensation Expenses



Family businesses can be on a tight budget and payroll costs could be taking its toll on your company. If you don't monitor those expenses, they can get out of hand. This article provides a checklist of suggestions you can take to help control compensation costs.

Copyright © 2020

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

Human Resources

A Little Appreciation Goes a Long Way



An employee who doesn't feel appreciated may start looking for another job - and that can cost your company a small fortune. Don't underestimate the value of saying "thank you" and "good job" to staff members. Here are some easy ways to help ensure your employees stick around.

Copyright © 2020

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

Management

Enhance your Profit with This 12-Step Plan



Moneymaking ideas don't do much good if they aren't put into action. This article outlines a profit enhancement road map. It involves 12 steps that will help you set specific goals that can bring your great concepts out of your notebook and into the workplace. The final result: your company's bottom line will improve or hopefully even flourish.

Copyright © 2020

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

Latest Headlines

[Amazon may close French warehouses after court restrictions](#)

Reuters.com - Wed, 15 Apr 2020 07:50:11 -0400

[Goldman Sachs profit halves on mounting loan loss provisions](#)

Reuters.com - Wed, 15 Apr 2020 07:48:37 -0400

[Oil falls 4% towards \\$28 on oversupply concerns](#)

Reuters.com - Wed, 15 Apr 2020 07:41:33 -0400

[Honda deploys its minivans to transport virus patients](#)

Reuters.com - Wed, 15 Apr 2020 07:35:28 -0400

[ADCB files criminal complaint against individuals linked to NMC Health](#)

Reuters.com - Wed, 15 Apr 2020 07:30:35 -0400

Saved Articles

View Report

- No saved articles.

Disclaimer of Liability

Our firm provides the information in this e-newsletter for general guidance only, and does not constitute the provision of legal advice, tax advice, accounting services, investment advice, or professional consulting of any kind. The information provided herein should not be used as a substitute for consultation with professional tax, accounting, legal, or other competent advisers. Before making any decision or taking any action, you should consult a professional adviser who has been provided with all pertinent facts relevant to your particular situation. Tax articles in this e-newsletter are not intended to be used, and cannot be used by any taxpayer, for the purpose of avoiding accuracy-related penalties that may be imposed on the taxpayer. The information is provided "as is," with no assurance or guarantee of completeness, accuracy, or timeliness of the information, and without warranty of any kind, express or implied, including but not limited to warranties of performance, merchantability, and fitness for a particular purpose.

The information contained in this communication (including any attachments and/or links to other online sources) is not intended or written to be used, and cannot be used, for the purpose of avoiding penalties under the Internal Revenue Code.

Webinar content is intended for educational purposes only. Webinars provide a brief summary based on our understanding and interpretation of current law. All tax references are to federal tax law only, unless otherwise stated. The information contained in the webinars is general in nature and is based on authorities that are subject to change. It is not, and should not be construed as, accounting, legal or tax advice or opinion provided by Gray, Gray & Gray, LLP. The material presented may not be applicable to, or suitable for, specific circumstances or needs, and may require consideration of non-tax factors and tax factors not described herein. Contact Gray, Gray & Gray or another tax professional prior to taking any action based upon this information.

Changes in tax laws or other factors could affect, on a prospective or retroactive basis the information contained herein; Gray, Gray & Gray assumes no obligation to inform the reader/webinar attendee of any such changes. The material presented is not intended to, and cannot be used to, avoid IRS penalties. This material supports the marketing and promotion of accounting services. Seek advice based on your particular circumstances from independent tax, legal accounting, insurance, investment and financial advisors.