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### GG&G News - Mergers & Acquisitions

#### Preserving Cash Flow



The economic disruption caused by the Covid-19 pandemic has been sharp, steep and sudden. With significant portions of the business world either shuttered or forced to work remotely, revenue streams have been impacted across the board. It is imperative that you take steps to monitor cash flow to help protect your business. [Click here](#) for seven steps you can take preserve your cash flow.

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#### Coronavirus Response and Resources



Gray, Gray & Gray remains committed to helping our clients and friends successfully manage their businesses and individual finances during this challenging time. **Please click [here](#) for ongoing updates on our response to the coronavirus crisis as well as resources.** From informative webinars and articles, to links to helpful resources, we are committed to assisting and supporting you.

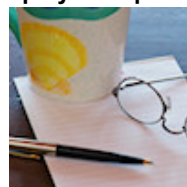
Stay safe!

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### Mergers & Acquisitions

#### Equity Recap: An Optional Capital Infusion



**Equity recapitalization** is a potential way to raise capital and retain some control over your business while restructuring. However, the process is complex and contains certain risks. Click "Full Article" to learn more about equity recap and whether it might be a beneficial alternative to consider for your business.

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### Mergers & Acquisitions

#### Trademark Due Diligence - A Mark of the Future



**When it comes** to structuring a successful M&A transaction, existing trademarks play an important role for both parties involved. Valuing trademarks and creating a strategic vision for them can lead to success down the line. Click "Full Article" for details about the importance of trademark due diligence.

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*Reuters.com - Wed, 15 Apr 2020 10:37:20 -0400*

### **[Amazon to close French warehouses until next week after court order](#)**

*Reuters.com - Wed, 15 Apr 2020 10:34:12 -0400*

### **[Wall St tumbles on gloomy economic data, bank earnings](#)**

*Reuters.com - Wed, 15 Apr 2020 10:32:23 -0400*

### **[IMF, World Bank leaders praise G20 debt relief initiative](#)**

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### **[U.S. manufacturing output posts largest drop since 1946](#)**

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