

# The Advisor

Going Beyond the Numbers to Deliver Insight, Guidance and Success

GRAY GRAY & GRAY<sup>®</sup>  
CERTIFIED PUBLIC ACCOUNTANTS | ADVISORS

BEYOND THE NUMBERS

[Home](#) [About](#) [Services](#) [Practice Areas](#) [Partners](#) [Foundation](#)

[Personal Info](#)  
[Saved Articles](#)  
[Refer Colleague](#)  
[Unsubscribe](#)  
[Feedback](#)

[Your Privacy](#)  
[Disclaimer of Liability](#)

© 2020, Powered by Thomson Reuters  
Checkpoint



[Click Here to View Gray, Gray & Gray's Coronavirus Response & Resources](#)

## Gray, Gray & Gray, LLP's News

### New Webinar Announced in Our Managing Your Business Through the Covid-19 Crisis Series



#### Webinar #9: Getting Your PPP Loan Forgiveness Application Right

Tuesday, May 26 at 1:00 EST

Obtaining a Paycheck Protection Program (PPP) was only the first step toward taking full advantage of this federal government financial support program. Now you need to make sure you maximize the potential loan forgiveness provision by completing your loan forgiveness application as thoroughly and accurately as possible. We are here to help. Join Gray, Gray & Gray's [Jim DeLeo](#), [Kelly Berardi](#), [Brad Carlson](#) and [Derek Rawls](#) for a step-by-step tutorial on how to apply for PPP loan forgiveness. [CLICK HERE TO REGISTER.](#)

In case you missed or would like a refresher on the information shared in the previous webinars in our series, now you can access the recordings on our website [here](#).

Copyright © 2020

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

## Family Business

### Why You Need a Buy-Sell Agreement



**To avoid** future conflicts and to protect their interests, family business co-owners generally need a buy-sell agreement. Without one, an unanticipated event can damage — and even destroy — a business. Here is an overview of buy-sell agreements, along with the methods used to value business ownership interests.

Copyright © 2020

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

## Benefits Administration

### Two Perspectives on the FMLA

**Since its passage**, the *Family and Medical Leave Act* (FMLA) has caused many employers to voice concerns about the effects on business operations. This is one reason the Department of Labor put together a report describing the FMLA experiences of both managers and employees. Keep reading to learn some comments from the report which details the strengths and weaknesses of the law.

Copyright © 2020



[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

## Marketing

### Tailor Marketing to Your Competition



**Dun & Bradstreet** can provide a wealth of valuable data about your rivals that can help you bolster your marketing campaigns. You also can get information about your competition by talking with your suppliers, hiring employees from your rivals and even buying stock to get their annual reports and other critical documents. Click "Full Article" for tips on where to find the information you can use to stay on top.

Copyright © 2020

[Full Article](#) [Save Article](#) [Email GG&G](#) [Share This](#)

## Latest Headlines

### [Target's online sales surge eases coronavirus pain](#)

*Reuters.com - Wed, 20 May 2020 11:00:16 -0400*

### [Lowe's says surging sales will not last](#)

*Reuters.com - Wed, 20 May 2020 10:38:25 -0400*

### [Wall Street climbs as investors hold out for recovery; Nasdaq at 3-month high](#)

*Reuters.com - Wed, 20 May 2020 10:33:16 -0400*

### [OPEC chief says oil market responding well to record OPEC+ cut](#)

*Reuters.com - Wed, 20 May 2020 10:17:01 -0400*

### [Renault to re-open its Sandouville plant on Friday: union source](#)

*Reuters.com - Wed, 20 May 2020 10:16:34 -0400*

## Saved Articles

View Report

- No saved articles.

## Disclaimer of Liability

Our firm provides the information in this e-newsletter for general guidance only, and does not constitute the provision of legal advice, tax advice, accounting services, investment advice, or professional consulting of any kind. The information provided herein should not be used as a substitute for consultation with professional tax, accounting, legal, or other competent advisers. Before making any decision or taking any action, you should consult a professional adviser who has been provided with all pertinent facts relevant to your particular situation. Tax articles in this e-newsletter are not intended to be used, and cannot be used by any taxpayer, for the purpose of avoiding accuracy-related penalties that may be imposed on the taxpayer. The information is provided "as is," with no assurance or guarantee of completeness, accuracy, or timeliness of the information, and without warranty of any kind, express or implied, including but not limited to warranties of performance, merchantability, and fitness for a particular purpose.

The information contained in this communication (including any attachments and/or links to other online sources) is not intended or written to be used, and cannot be used, for the purpose of avoiding penalties under the Internal Revenue Code.

Webinar content is intended for educational purposes only. Webinars provide a brief summary based on our understanding and interpretation of current law. All tax references are to federal tax law only, unless otherwise stated. The information contained in the webinars is general in nature and is based on authorities that are subject to change. It is not, and should not be construed as accounting, legal or tax advice or opinion provided by Gray, Gray & Gray, LLP. The material presented may not be applicable to, or suitable for, specific circumstances or needs, and may require consideration of non-tax factors and tax factors not described herein. Contact Gray, Gray & Gray or another tax professional prior to taking any action based upon this information.

Changes in tax laws or other factors could affect, on a prospective or retroactive basis the information contained herein; Gray, Gray & Gray assumes no obligation to inform the reader/webinar attendee of any such changes. The material presented is not intended to, and cannot be used to, avoid IRS penalties. This material supports the marketing and promotion of accounting services. Seek advice based on your particular circumstances from independent tax, legal accounting, insurance, investment and financial advisors.