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Gray, Gray & Gray News - Employee Benefit Plan Audits

Our New Brand Identity & "Power of More" Initiative







We are pleased to announce that we have undertaken a major rebranding in response to an ongoing expansion and shift in the services provided to clients. This rebranding includes the new logo shown above, a refreshed website at www.gggllp.com and a new client-centric initiative we're calling the "Power of More."

What does the Power of More represent?

***More attention. More expertise. More opportunity.
More solutions for your ever-changing needs.
More than you've asked for. More than you expect.***

Click [here](#) to read the full press release.

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Employee Benefits

Pick the Voluntary Benefits That Best Fit Your Workplace



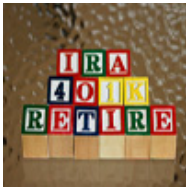
The right voluntary benefits for your workplace, made available through the right vendor, can be an invaluable addition to your employee benefits package. Here are some trends affecting today's workforce, along with some steps your business can take to tailor the fringe benefits you provide to staff members.

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Retirement Plans

Defined Contribution Retirement Plans Versus Defined Pension Plans

What's the best retirement plan for your business? The answer depends on several factors, including the ages of owners and employees, the number of years to retirement, and more. This article explains some of the options available and how they can benefit



you and your business from a tax-saving standpoint.

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Benefits Administration

Get the Word Out About Your Benefits



If your company pays for an employee benefit but nobody knows about it, what is your return on investment? The answer is, not much! Job applicants are often focused on the benefits you offer. But if you've added or enhanced benefits over time, existing employees may not be aware of what is available. They may also make the mistake of undervaluing what you pay in terms of the cost to you. If that's the situation in your company, it's time you let your people know.

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"We formerly had our employee benefit plan audit with one of the 'Big Four' national accounting firms, but knew that we were not getting the attention and service we needed. Making the switch to Gray, Gray & Gray was like night and day! We are getting the same degree of competence and experience, but with a much higher level of service. At much more reasonable fees, too!"

-New England Sports Network (NESN)

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