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# Gray, Gray & Gray News - Transaction Advisory Services

Our New Brand Identity & "Power of More" Initiative

THE POWER OF MORE

We are pleased to announce that we have undertaken a major rebranding in response to an ongoing expansion and shift in the services provided to clients. This rebranding includes the new logo shown above, a refreshed website at www.gggllp.com and a new client-centric initiative we're calling the "Power of More."

What does the Power of More represent?

More attention. More expertise. More opportunity. More solutions for your ever-changing needs. More than you've asked for. More than you expect.

Click here to read the full press release.

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## **Mergers & Acquisitions**

#### **Buyer's Side Due Diligence Checklist**



Once a potential buyer has scrutinized the quality of a target company's assets, it's time to review other key factors of the business. Here is the second part of our due diligence checklist, which gives a rundown of some of the basic steps necessary to examine a target's liabilities and operations.

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# **Mergers & Acquisitions**

# Liquidating a Corporation? Avoid Double Taxation with Smart Planning

If you're interested in selling the assets of your C corporation and liquidating the entity, there are important tax considerations. Specifically, this type of liquidation can potentially trigger expensive income tax bills at both the corporate and shareholder levels. Find



out why double taxation may apply and what you can do to avoid it.

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150 Royall Street Canton, MA 02021