



Gray, Gray & Gray, LLP's News

Cyber Security is a Must for Remote Workers



Many businesses have had staff members working from home for a year. For most, the transition from office to home was rapid, and likely included many shortcuts and "temporary" adjustments. Remote working also presents an increased danger of cyberattacks from hackers and online criminals. Without the protection of a robust office firewall and secure network, sensitive information was traveling over public wi-fi that was unsecured and ripe for a data breach. If you have staff members who continue to work remotely, or if the work-from-home environment is one that will become a permanent or part-time option, you need to ramp up your efforts to secure communications from home to office.

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Have You Registered? Everything You Need to Know About Employee Retention Tax Credits Tuesday, March 23rd 1:00 pm - 2:00 pm ET

Would a tax credit of up to \$14,000 per employee help your bottom line in 2021? What if you could go back to 2020 and recover an additional \$5,000 tax credit for each employee? That may be possible for companies that are eligible for an Employee Retention Tax Credit (ERTC).

Gray, Gray & Gray will be hosting a free webinar to help businesses explore reasons why you may want to apply for and manage ERTC, including balancing ERTC with PPP loans. Join Gray, Gray & Gray Leaders [Jim DeLeo](#), [Kelly Berardi](#), [Brad Carlson](#) and [Derek Rawls](#) as they answer your questions about the ERTC program.

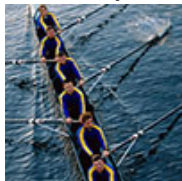
For more information and to register [click here](#).



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Family Business

'Partnership' Culture is Best for Success



A certain type of employer, with a certain type of culture, achieves the best financial results. That's the finding of a survey of thousands of employees in various industries. So, what's the best-performing type of culture? Continue reading for the answer.

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Benefits Administration

Using 'Plastic' for FSA Transactions



Flexible Spending Accounts have become easier to administer since the IRS has liberalized its guidelines. And as you know, flexible spending accounts can reduce the taxes paid by both the employer and the employee. Keep reading for a rundown on the changes which involve using debit, credit and stored value cards.

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Marketing

Get the Most Out of Banner Ads



As anyone marketing on the Internet knows, it can be hard to get people to click on banner ads. And clicks are an important measure of how successful your website marketing is. How can you get the attention of prospective customers with an enticing banner given the limited amount of space there is to work with? Here are some ways your organization can get the most out of its banner ads.

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