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# Gray, Gray & Gray, LLP's News

# Gray, Gray, & Gray Ranked Among Top New England Accounting Firms by Accounting Today



We are pleased to announce that Gray, Gray & Gray, LLP has been ranked as the eighth largest independent accounting firm in New England by Accounting Today, the accounting industry's leading publication. The annual rankings are based on firm revenues. Gray, Gray & Gray's annual revenues of \$24.8 million represents a rate of growth of more than 12 percent over the previous year.

For more information, click here to read the full press release.

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Have You Registered? Everything You Need to Know About Employee Retention Tax Credits Tuesday, March 23rd 1:00 pm - 2:00 pm ET

Would a tax credit of up to \$14,000 per employee help your bottom line in 2021? What if you could go back to 2020 and recover an additional \$5,000 tax credit for each employee? That may be possible for companies that are eligible for an Employee Retention Tax Credit (ERTC).

Gray, Gray & Gray will be hosting a free webinar to help businesses explore reasons why you may want to apply for and manage ERTC, including balancing ERTC with PPP loans. Join Gray, Gray & Gray Leaders Jim DeLeo, Kelly Berardi, Brad Carlson and Derek Rawls as they answer your questions about the ERTC program.



For more information and to register click here.

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# Family Business

#### Why You Need a Buy-Sell Agreement



To avoid future conflicts and to protect their interests, family business co-owners generally need a buy-sell agreement. Without one, an unanticipated event can damage — and even destroy — a business. Here is an overview of buy-sell agreements, along with the methods used to value business ownership interests.

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#### Managing Technical Employees Can Take Special Understanding



A company's best workers who are proficient in STEM (science, technology, math and engineering) are often not utilized properly by management. This can lead to dissatisfaction by the employees and your company not getting the most value out of tech workers. Here are a few tips on how to create a workplace culture that helps technical experts to thrive.

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# Management

## Sailing the Seas of Business on a Healthy Cash Flow



A healthy cash flow should be the goal of every business. It will let your company sail smoothly on calm waters and in turbulent weather. Point your compass toward the sales cycle and disbursements cycle to help stay on course.

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