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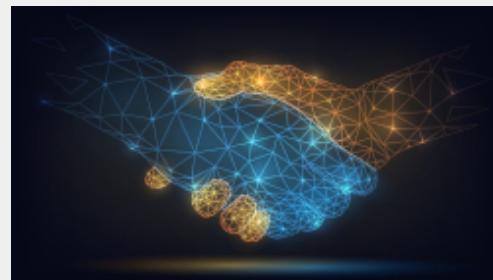
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Thank You to Our Virtual DealMakers Event Attendees & Sponsors!

Thank you to everyone who joined the virtual DealMakers event yesterday. We hope that you found this session interesting, informative, and helpful in fostering M&A connections. Our team enjoyed this opportunity to network virtually and discuss current trends and market-making activities, including the pandemic's impact on transactions.

Special thanks to our event co-sponsors, M&A leaders from [Middlesex Savings Bank](#), [Mintz](#), and [RS Finance & Consulting](#), for helping bring the group together and lead the roundtable discussion.



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Mergers & Acquisitions

Set a Realistic Price for Your Business



Selling a business is a goal for many owners — either as part of a succession or estate plan. If the time for selling is getting close, you want to come up with a price that you and a buyer can agree on. Here is a look at what is involved in price setting and how to determine a realistic price that satisfies both sides.

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Mergers & Acquisitions

Communication Is Critical During Mergers and Acquisitions



There are numerous reasons for wanting to merge with, or acquire, another company. No matter what the reason, once your company makes an announcement, be prepared for months of insecurity and jittery nerves among key groups affected by the transaction. Here's a brief explanation of the stakeholders that need to be informed and what they want to know.

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