



Gray, Gray & Gray, LLP's News

Reminder: May 17th Tax Deadline



Due to the COVID-19 pandemic, the 2020 federal and Massachusetts state individual income tax filing deadline was extended to May 17. As this deadline quickly approaches, we are still recommending that taxpayers who have not done so already file or extend their returns as soon as possible. Filing electronically with direct deposit is the quickest way to get refunds, and it can help some taxpayers more quickly receive any remaining stimulus payments they may be entitled to.

State filing and payment deadlines vary and may not be the same as the federal or Massachusetts state deadline. You should check with your tax professional or state tax department to confirm state filing deadlines.

For more information or for assistance in filing your federal, state or local tax return, please contact Gray, Gray & Gray at (781) 407-0300.

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Family Business

Keep the Long-Term in Mind When Instituting Changes



Planning an expansion, merger or acquisition, or a new way to boost profits? Change can bring upheaval to a family business so you need to keep the process under control. Continue reading for a checklist of essential questions to answer to help ensure your growth strategy succeeds.

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Benefits Administration

HIPAA Regulates Handling Employee Health Info



If you find HIPAA guidelines confusing, you're not alone. The rules spell out when health plans must obtain employee consent before providing medical information, and when it isn't necessary. Some of the regulations might surprise you. To see if your company is in compliance with HIPAA, keep reading.

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Marketing

Link Email to Your Website

There may be a simple way to drive traffic to your website and increase sales. You can accomplish it without spending a dime on advertising. How? Simply add your company's URL as a link on your emails. At the same time, you can use the same tool to promote the benefits your company offers. Click "Full Article" to find out how your business may be able to benefit from this easy move.



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