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Hiring New Workers? Foster a Cybersecure Work Culture



Many businesses are welcoming new employees these days. And with every new employee, the potential for a cyberattack grows. To combat hackers, your company should commit to training all employees to prevent and spot potential attacks. Visible executive leadership is particularly important to ensuring worker buy-in.

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Family Business

Help Family Member Employees Find Their Place



"I'll **never work** for a family business again!" Somewhere, sometime a good employee has said this after a bad experience working for a family-owned company. Don't let it happen to you. This article suggests various ways to help family members find an appropriate place in the business without alienating or excluding non-family workers.

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Marketing

ADVERTISING QUIZ



Which of the following violates an FTC rule?

A. A company produces barbecue grills at a Nevada plant. The major components are made in the U.S. but the knobs and tubing are made in Mexico. The company advertises the grills are "Made in the U.S.A."

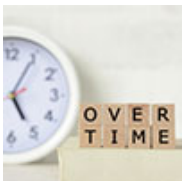
B. A company advertises its product, which was invented in Seattle and manufactured in Bangladesh, as "Created in U.S.A."

This article provides the answer.

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Human Resources

Avoid the Overtime Backlash



Working extra hours can be hard on everyone. Overtime can disrupt employees' lives as well as productivity in the workplace. Here are eight simple steps that can help ease the stress and show your staff you care.

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