



Gray, Gray & Gray, LLP's News

COMING SOON! Gray, Gray & Gray's 2021 Year-End Planning Seminar "Take Control of Your Future" - A Virtual Event



Gray, Gray & Gray will be hosting our annual Year-End Planning Seminar with a focus on getting a firm grasp on your future by anticipating and adapting to the shifting economic landscape. Take advantage of the experience and expertise we will be sharing to assess your own position and the steps you need to take to move forward with confidence.

Stay tuned for additional details!

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Family Business

Value Your Business Internally and Externally



Should I stay or should I go? At some point in time, every family business owner must confront this difficult decision. When deciding whether to keep the company, sell it or pass it on to a family member, a professional business valuation is critical. This article explains the difference between internal (investment) value and external (fair market) value.

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Management

Why That's Brilliant! Suggestion Boxes Still Work



Suggestion boxes can work wonders. They cost little to set up and, over time, at least a few of your employees' ideas will likely save your company money and help it operate more efficiently. This article offers eight steps to a successful suggestion box program. A sidebar provides a brief history of the suggestion box, which starts in 1894.

Operations

"Trade you" – Bartering Offers a Welcome Alternative in Tight Times



Bartering can be an attractive avenue in an economic downturn or if your business is just tight on cash. You can exchange almost anything without money changing hands. Barter directly with another business or turn to an exchange company, which can provide more choices.

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