



Gray, Gray & Gray, LLP's News

Celebrating National Cyber Security Awareness Month - Cyber Security is a Must for Remote Workers



As the pandemic carries on and many businesses continue a remote or hybrid work environment, it is important to keep cyber security best practices top of mind. Remote working presents an increased danger of cyberattacks from hackers and online criminals. Without the protection of a robust office firewall and secure network, sensitive information is traveling over public wi-fi that is unsecured and ripe for a data breach.

If you have staff members who continue to work remotely, or if the work-from-home environment is one that will become a permanent or part-time option, you need to ramp up your efforts to secure communications from home to office. Click [here](#) to read the full article, which includes six important steps to take when working remotely.

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Family Business

Sell the Family Business the Tax-Smart Way



Hanging out the "For Sale" sign. It's a big decision for any family business. The owner or co-owners obviously want to maximize the after-tax sales proceeds, but buyers will have objectives all their own. This article provides an in-depth discussion of the important steps to selling a family business with minimal tax impact.

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Benefits Administration

Insurance Fraud Increasing Costs for Employers, Workers and Public



Insurance fraud is a problem that may be perpetrated by only a segment of the population, but it affects all of us. The perpetrator may be the insured and or it might be a corrupt insurance agent. But fraud causes premium prices to rise for everyone. In addition, the investigation and prosecution of fraud cases requires the use of government and law enforcement resources that may be needed elsewhere. Again, the taxpayer pays.

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Marketing

Maximize Profits By Minimizing 'Departmentalism'



Want to boost sales without spending a fortune on advertising? Your company can probably accomplish this by simply asking: "If we could *never* run another newspaper, radio, television, direct mail or online ad, how could we bring in customers?" Actually it's easy peasy. All you need to is close down the walls that compartmentalize your business and work together. This article will show you how.

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