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Gray, Gray & Gray, LLP's News

Reminder! The Smart Business Dealmakers Boston Virtual Conference on January 20, 2022



Gray, Gray & Gray is proud to be a co-sponsor for this major M&A event that will feature speaking engagements, networking, and panel discussions. We hope you look forward to this unique opportunity to hear from experienced leaders in the M&A market! Don't miss out on the important sessions and panels that will be taking place during this virtual event, including the Gray, Gray & Gray sponsored segments below:

- 10:00 AM 11:00 AM: Getting to the Point of Sale Preparing to Sell Your Business a panel discussion moderated by Gray, Gray & Gray Managing Partner, Jim DeLeo.
- 11:40 AM 12:00 PM: Gray, Gray & Gray Networking Room a networking session hosted by Gray, Gray & Gray Managing Partner, Jim DeLeo.

Click here to access the full eblast with more event details.

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Can You Claim a Recovery Rebate Credit on Your 2021 Taxes?

While most eligible people have already received their Economic Impact Payments from the federal government, not everybody got a stimulus check or did not receive the full Recovery Rebate amount. If you were eligible for an Economic Impact Payment and did not receive it, you may be able to claim a Recovery Rebate Credit to reduce any tax you owe for 2021, or to increase your tax refund.

Click here to read the full article.



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Family Business

Section 105 Plans: A Tax-Smart Spousal Strategy



Your spouse may have a special gift for you. No, it's not a new car or an all-inclusive vacation to a tropical isle. It's a remarkable tax-saving strategy that involves hiring your spouse and compensating him or her, all while paying your family's medical expenses. Sound too good to be true? This article explains the ins and outs of a Section 105 plan.

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Benefits Administration

To Retain Top Talent, Adopt Total Compensation Statements



Do your workers understand just how much your company pays to employ them? Likely not. Many employees only think in terms of the net cash compensation they get in the form of a paycheck. But most often they don't realize that their wages are only part of the equation. This article offers information that may open their eyes, showing the real picture.

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Marketing

Caution Is the Cornerstone of Comparative Ads



To tell the truth, the whole truth and nothing but the truth *and* steal customers from your competitors: that is the aim of a good comparative ad. But the truth isn't as simple as it sounds. The Federal Trade Commission restricts what you can say in comparative ads and a federal law bans two kinds of these ads. Here's a guide that explains the legal implications.

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